

SUSAN GUZZETTA

PROFESSIONAL SPEAKERS FOR ALL OCCASIONS



KATHI BURNS

ADD SPACE TO YOUR LIFE

Kathi Burns CPO® is a Professional Organizer, Stylist, Author and Speaker. As a Board Certified Professional Organizer, Image Consultant and Paper Flow Specialist, she has over 20 years of experience in communication and organization. She holds a Bachelor of Science in Communications.

As the founder of addSpace To Your Life, a Professional Organizing and Image Consultancy, her mission is to "add space and transform lives."

An entrepreneur for the last two decades, Kathi knows first-hand how to create an award winning corporate and personal image, overcome adversity, manage her time and remain focused throughout the course of a busy day and all of life's challenges. If you want more time, more space, or a more powerful image, Kathi can assist in your transformation.

Kathi has a passion for public speaking. Her mission is to show people how they can easily take control and organize their lives through mastery of their environment and personal image.

Ms. Burns is a Golden Circle member of the National Association of Professional Organizers. She is a regularly featured organizing expert for FOX and NBC News. She served as the staff organizing and image expert for the Coast News Group from 2005-2008. Her syndicated newspaper column addSpace To Your Life! answered reader's questions about image and organization.

addSpace To Your Life! presentations are custom tailored for each group to provide extremely useful, easy to follow suggestions to empower and change lives.

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TOPICS

Organizing Systems For Entrepreneurs

Mastering Your Technology

Paperwork Mastery - How To Get It Gone!

Supercharge Your Wardrobe & Your Image

Mastering Family Life

Time Management For Increased Productivity

Downsizing & Organizing Small Spaces

PROGRAMS

Shift Happens- Embrace Change with Grace

Master Your Muck ~ Get Organized and Live Your Purpose!

Mastering Your Technology Muck

Avoid Style Mistakes and Give Your Image a Makeover

What Not To Wear to Your Next Job Interview

From Chaos to Serenity ~ Add Space To Your Home and Transform Your Life!

Organize Your Papers with Ease!

Spring Forward and DeClutter Your Home

Mastering Your Family Schedule

How Masterful Moms Get More Done

Your Space Versus Your Health

Downsize and Revitalize

Organizing Scary Places ~ The Spare Room and Your Garage

From Harried to Harmonic, Take the Mess Out of Domestic

Become the Master of Your InBox!

How to Master the Muck in Your Business, Take Control & Rule Your Papers & Your InBox

BOOKS

How to Master Your Muck ~ Get Organized. Add Space To Your Life, Live Your Purpose

Home Organization, The Smart Guide ~ Make Room For Yourself in Your Home

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CLIENT LIST

CORPORATE

Ohio Masonic Home
Sempra Energy
Western Reserve Masonic Community
SAIC
Innovative Technologies
Intuit
Hewlett Packard - consultant and speaker
American Red Cross
WIN National Conference
Core Logic
Western Reserve Masonic Community
Life Technologies
San Diego Gas and Electric
Port of San Diego

SPOKESPERSON

ClosetMaid Systems
IKEA

MEDIA APPEARANCES

Good Morning America: Successful Woman in Business Feature
Tampa Bay News 10: Organizing Correspondent
Fox News: Organizing and Image Correspondent
NBC News: Regular Contributor
CW6 News: Organizing Correspondent
CBS News: Organizing Correspondent
ABC News: Organizing Correspondent
KUSI - San Diego Living - Organizing Correspondent
Good Company - WKYC - Cleveland, Ohio
Good Morning Tampa Bay

MAGAZINE PUBLICATIONS

Entrepreneur Magazine
Readers Digest
Good Housekeeping
Martha Stewart Living
Better Homes and Gardens
Real Simple
Oprah Magazine

ASSOCIATIONS

Natl Assoc of Prof Organizers
Natl Assoc of Women Bs Owners
Natl Assoc of Women Bs Owners
Am Society of Women Accountants
Rancho Santa Fe Senior Center
Vi Village at La Jolla

HEALTHCARE

Pomerado Palomar Hospital
Kaiser Permanente
Sharp's Health Symposium

WOMEN'S CONFERENCES

Women In Business Conference
Good Ol Gals Business Explosion
Connected Women of Influence
National Association of Women Business Owners
Sharp Medical Women's Health Conference
Simplyfy Expo Panel
Head To Toe Expo
Boom! Business Explosion
Professional Business Women of San Diego

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TESTIMONIALS

"Our members absolutely loved Kathi Burns' Super-charge Your Image presentation. Everyone was able to take something valuable away from it...great, simple tips that will allow us to dress better for our figures and even have more organized closets."

NAWBO

"Great job. Fast paced and interesting."

"Packed full of useful information. Don't change a thing."

SIMPLIFY! Organizing Expo

"Kathi was the speaker for an IWN event (Intuit Women's Network) at our San Diego sight in conjunction with a We Care and Give Back shoe and purse drive. Kathi was a natural choice to invite to speak because of her expertise in organization and image consulting as well as her passion for Dress for Success. We feel that her presentation was relevant and her approach was great. We loved the Q&A and her willingness to answer questions on the spot! Intuit would love to have Kathi back to share more of her knowledge...we look forward to women coming together and feeling empowered."

Intuit

"Very instructive and enlightening."

"Clear outline of organizational issues. Very good."

Guardian Financial Securities

"Very informative, fast paced and interesting."

"So much fun, I learned a lot. Keep up the good work!"

Social Services League of La Jolla

"I can't believe I didn't know about the basics."

"Now I'm inspired to tackle my closet! Thanks."

San Diego Women's Network

"Good solid info without fluff. Well done!"

"Great tips, very practical."

Professional Business Women of San Diego

"This was the best attended program we've had this year. Your information was practical and useful and can be easily applied to everyone's situation. We will definitely invite you back again."

Rancho Santa Fe Senior Center

"Loved what you said today about 'space' at the GOG Business Explosion. Without 'space', both physical and mental, it is harder to function. Still working on clearing space and I can always make it better, but I do appreciate the benefit that space provides. It's sort of like a computer that needs a certain amount of memory just to do the simplest things and cannot do it without having sufficient memory or hard drive space."

Dana Green Esq.

KATHI BURNS

TESTIMONIALS

"I have had Kathi come to speak to a variety of teams when I was a Director of Marketing at HP. On one occasion she helped us understand a "busy mom's" home life as we were designing a home printer. Her ability to bring our customer's busy day and home setup to life gave us many new ideas for how to consider the design solution for this new printer. Kathi also came to talk to a team of women about executive presence. The bootcamp seminar was well received and gave the women some tips on how to present themselves appropriately and with confidence as they aspired to grow in their careers. I would highly recommend Kathi for any speaking engagement."

Lori Lorenz
Vice President Marketing
American Specialty Health

"Kathi Burns gave a presentation at a San Diego Good Ol Gals luncheon, and absolutely loved her message. I purchased and read her book "How to Master Your Muck" and learned some quick, real-life strategies to run my business a bit more efficiently. Even though I'm an organized person, she added some new techniques to my repertoire which really made a difference. I really would encourage anyone to read her book."

Tammy Rimes, MPA
Procurement Consultant & Executive Director
National Cooperative Procurement Partners