

# SUSAN GUZZETTA

PROFESSIONAL SPEAKERS FOR ALL OCCASIONS



## BONNIE DEAN

### GET YOUR PEOPLE UP AND OFF THEIR ASSETS!

#### What makes Bonnie Tick? (er, Run?)

You may notice something different about Bonnie. It starts with those tennis shoes she wears - everywhere. Graduating from San Diego University and her own "School of Hard Knocks," Bonnie was one of the original fitness instructors, marathon runners and Kauai backpacking guides in the 70's. Parlaying those fitness disciplines into a direct sales career, she remained a top 10% sales professional and manager for over a decade. Today, she employs her experience, curiosity, zest for life and people skills into programs that make a difference in the business of life - a cause for celebration today and every day!

#### What Bonnie Will Do for You

If there was only one thing to say about Bonnie's programs, it would be that each one is totally customized for the client and their participants. That is the common denominator (along with fun!) in everything she does. The common result is results.

What's especially amazing is that she delivered this entirely on her own with zero help. No computer. No PowerPoint. No special effects. No backup band. No backstage crew. No "people" fawning over her. Totally unplugged. Not even a microscopic trace of attitude. Not here, buddy. Working only with a suitcase of props, a pair of white running shoes, and a "hitch your SUV to a star" attitude, Bonnie Dean is a human hurricane of immense heart and boundless energy who throws off more sparks than a Shuttle launch.

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### TOPICS

#### **TAKE IT TO THE EDGE** Time to Thrive in the New Millennium

Tired of stumbling through life? Learn how to create a roadmap for a life by design, not by accident! With gusts of zest, gales of laughter, and tools to take home, Bonnie leads you on a journey of discovery of a simpler, fuller life.

#### **NO DEPOSIT / NO RETURN** You Make A Difference!

People are the most important resource on this planet and the number one Fertilizer is appreciation - the more we put in, the more we get out. Learn how to make deposits in the emotional bank accounts of others that pay big dividends in your own.

#### **AUTHENTICITY IN LEADERSHIP** An Inner Journey

Would you like to give meaning to the idea of integrity of leadership in your business? How do we make it happen? Learn the secrets of why people join, stay and flourish in an organization. In an hour long keynote, this program is light and humorous, illustrating the folly and foibles of leadership gone astray, while highlighting the finer points of leadership.

#### **FOWLPLAY®**

A bird's eye view of the four basic personality styles, how they react & rely, respond & relate to each other - at home, at work and at play! Embrace the one crucial skill to thrive in this high tech/low touch world.

#### **TAKE A STAND! IT'S TIME** Let Your Spirit Soar & Your SOLE Sing!

Brace yourself to be entertained, motivated, challenged and inspired. Drawing on personal life experiences she will lead you on an inward journey that will bring tears of laughter to your eyes and allow your heart to sing and dance! Why she hasn't been on OPRAH is a mystery after bouncing back from life's hard knocks over the past two decades and still managing to find the humor in life's lessons.

A wife, stepmom, rollerblading grandmother of 3, and fairy Godmother to many, Bonnie shares the "human" side of communication with her audiences in a fun, fast paced interactive presentation. Utilizing music and games Bonnie will involve and captivate you in a heartbeat. Look for several surprises during the program as several audience members were interviewed prior to the event and will be included in the program!

#### **GENDERBABBLE®** or "Why Do I Always Sound Like A Woman?"

Ever feel like men and women are from different end zones? Come and pick up some tips for communicating task and relationship expectations more effectively. Stop undermining yourself at home and at work. Turn the war of the sexes into a beautifully orchestrated dance. Fun, gender neutral, packed with solid content. Learn to capitalize on gender differences by channeling them into positive outcomes.

This program enhances outcomes in customer service, team relationships, sales and synchronicity in the workplace.

#### **TEAM IS NOT A FOUR LETTER WORD! A TEAM EVENT!**

A roadmap for a team by design, not by accident! A fun, fast-paced highly interactive team event for those who want to win big in today's competitive marketplace. Bonnie will challenge you with humor, inspiration and a heart to heart program that electrifies! 2-4 hours works best for the highest level of interfacing and involvement. Interviews are conducted prior to event and team members are highlighted and spotlighted throughout presentation!

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### TOPICS (continued)

#### **LAUGHTER IS SERIOUS BUSINESS**

Join Bonnie For This Fun, Fast Paced Laughter Workout!

You will learn:

- How to put fun into the life of your business and the business of your life!
- The six letter word that can destroy your life.
- Why a day is wasted in which we don't laugh!
- The five-penny challenge and the focus it creates.
- How to turn frustration into fascination.
- The healing power of humor
- How to make laughter a daily event.

#### **IS YOUR TIME MANAGED BY STRESS?** or "If I had More Time I wouldn't Be Sooooo Stressed!"

Motion creates emotion - Do you know where you are headed daily? Are you one of those well rounded people who find time not only for family and work, but also for exercise, hobbies and activities that contribute to self development? OR...are you like the rest of us... a mere mortal trying to glean the most from everyday until you fall exhausted into you bed at night.

No matter how you look at it we all have the same 24 hours to spend each day - 168 hours a week - 8,735 each year. Join Bonnie Dean, international speaker, roller blading Grandmother to three in this fun fast paced presentation packed with practical "how-to's" on how to get more from less.

Audience members will have an opportunity to share their SOSINSOL (do you know what that is?) Music, games and interactive activities make this a don't miss program.

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### CLIENT LIST

A-1 Carpet Cleaners  
Alexander Moving & Storage  
Altrusa International, Inc  
American Business Women's Assn \*  
American Society Of Military Comptrollers  
Audio Word of South Africa  
Bank of America \*  
Blue Shield of California \*  
Boeing North America  
California Deli Council  
California Manufacturing & Technology \*  
California Municipal Treasurers Assn  
California Rock Products Association  
Canadian Airlines \*  
Coast Federal Bank \*  
Cookie Lee Jewelry  
Cookin' The American Way  
CountryWide Lenders \*  
Crystal Cathedral  
Crystal Cruises \*  
Enrich International \*  
Envion \*  
Falmouth University  
Family Fitness Centers  
Financial Women International  
Ford Motor Company \*  
Fountain Valley School District  
U.S. Dept. of Energy  
FDA  
U.S. Dept. Of Defense  
Yankee Dental Congress  
IGAF  
Garden Grove Scool District \*  
Glenayre California State Labor Commission  
HealthNet \*  
Hugh O'Brian's Youth Leadership  
Program  
Huntington Beach Police Dept. \*  
Institute of Internal Auditors \*  
International American Association of Women  
Dentists  
Interstate Electronics  
Investment Recovery Association  
Kaiser Permanente \*  
Minnesota Multiple Housing Association  
Ohio Parks & Resources Department  
Pacific Bell\*  
PIA of Washington/Alaska \*  
Princess House Canada  
Professional Organizers

State Farm Insurance \*  
The Institute of Internal Auditors \*  
The Pampered Chef  
Toyota  
Tupperware \*  
United States Air Force  
United Way  
University California Oakland  
Women in Management  
Women's Physicians of Orange County \*

\* Denotes repeat customer

## BONNIE DEAN

### TESTIMONIALS

"I wanted you to know what a big hit you were at our Consumer Operations offsite. You did a super job motivating my directors, managers, supervisors and team leads. They were so impressed and captivated by your presentation that many have requested that your program be presented to many of their very own team members.

Your presentation gets team members to start thinking as one cohesive division instead of the fragmented units that often plight the business world. I can sincerely say there is an upbeat attitude circulating in our service centers.

Your enthusiasm is contagious and refreshing and I wish you well as you continue to inspire others. It was a pleasure to have you speak, and I hope our paths will cross again."

Robert Lonardo  
Senior Vice President  
Blue Shield of California

"We are getting some great feedback from the attendees at our 2000 leadership Conferences about your presentation. Our Kitchen Consultants have commented that your three magic questions and the five pennies in their pocket are ideas which they can apply immediately to their businesses.

Your energetic approach and involvement of the audience was beneficial given our full Conference schedule over the two days. And to think that you could deliver this to both Anaheim and Chicago audiences having come in on the red-eye flight!

Thanks to your flexibility with the last minute changes due to the snowstorm. I am particularly appreciative of the time you spent to fully understand The Pampered Chef and the concerns of our sales force. Your efforts showed a commitment to your audience and the results were right on the mark!"

Maggie Fredricks  
Senior Manager, Meetings & Incentives  
The Pampered Chef Ltd