

# SUSAN GUZZETTA

PROFESSIONAL SPEAKERS FOR ALL OCCASIONS



## EMMA G

### YOUTH EMPOWERMENT THROUGH SONGWRITING COACHING

Author, two-time TEDx Speaker, Singer/songwriter, and Empowerment Coach, Emma G uses the magic of music to empower, uplift, and motivate audiences worldwide.

Born with a rare neurological condition called hydrocephalus, Emma G has recovered from multiple traumas, including ten brain surgeries, by writing and singing her truth, sharing her experiences, and turning her lessons into blessings.

Emma G's music and story are helping audiences overcome struggles, trauma, stress to step up and into their own authentic power. In her book, *My Life, My Songs, My Healing*, Emma G shares her own personal story of how she has turned her trauma into tunes and struggles into songs to give her music an inspirational and authentic message. With a unique style that marries the techniques of pop, soulful ballads, and a gritty rock edge, Emma G appeals to a diverse audience of teens and parents to deliver teens a connection with themselves and parents a re-connection with their teens.

As part of her 2023 project to release a song each month tied to a social justice or a mental health cause, Emma G partnered with Hard Rock Café to spread empowering messages to audiences including anti-bullying for August, drug and alcohol addiction for September, depression in October, and homeless youth in November. Her April song's music video, "Barbed Wire," focuses on abuse and sexual assault awareness and earned her a Silver Telly award in 2023.

In 2024, Emma G is continuing her music with a message mission with a US summer Youth Empowerment Tour in partnership with Hard Rock Café. The tour will encompass both YES youth workshops and performances opportunities for teenagers to join Emma G on Hard Rock Café stages covering over 15 states, and 21+ cities across the country.

"My goal is to save the world one song at a time - both through the music I compose, and the songs I help teenagers write. Through my music, I aim to motivate, spread love, and embrace authenticity: helping individuals rediscover their true selves."

And she is doing just that through 1:1 and mother-daughter coaching, performances, group workshops, and guest speaking across the country.

Singled out by Fox, the Washington Post, and Thrive Global, the New Zealand-born singer/songwriter has expanded her mission of bringing light to the world one song at a time. As an award-winning influencer empowering youth and adults equally as a teacher, lecturer, and - of course - an award-winning musician, Emma G has created the perfect potion for potent and impactful change.

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### TOPICS

#### DEVELOPING AND MAINTAINING PRODUCTIVE AND POSITIVE WORKPLACE CULTURE

- Discussing the parallels between how songwriting and music align with teamwork and effective workplace dynamics.
- Emphasizing the importance of clear communication, respect, and shared goals in the workplace.
- Exploring the role of emotional intelligence in creating a supportive team environment.
- Offering practical examples from my original music to inspire workplace culture and productivity.
- Providing simple strategies to foster a sense of community and improve workplace engagement.
- Highlighting the value of every team member's contribution to overall productivity.

#### MENTAL AND EMOTIONAL HEALTH AND WELL-BEING

- Exploring the therapeutic effects of music and songwriting on mental and emotional health.
- Discussing how engaging with music can help manage stress, anxiety, and depression.
- Highlighting the role of creative expression in understanding and processing emotions.
- Offering insights into building resilience and positive coping mechanisms through musical activities.
- Sharing practical tips for incorporating music into daily routines for emotional balance and well-being.
- Emphasizing the importance of community and shared musical experiences in supporting mental health.

#### THE JEDI MINDSET [JUSTICE, EQUITY, DIVERSITY AND INCLUSION]

- Explaining the JEDI (Justice, Equity, Diversity, and Inclusion) principles and their importance in today's society.
- Discussing how music and the arts can be powerful tools for promoting JEDI values.
- Highlighting stories and examples where music has bridged cultural divides and fostered understanding.
- Offering strategies for incorporating JEDI principles into creative projects and community initiatives.
- Sharing practical steps for creating more inclusive and equitable spaces within education, the arts and beyond.
- Emphasizing the role of individual and collective action in advancing justice and equity through music.

#### REWRITING CULTURE TO INCORPORATE AND HONOR OUR HISTORIES, IDENTITIES, AND WHO WE WANT TO BECOME

- Discussing the importance of acknowledging and integrating diverse histories and identities into our cultural narrative.
- Highlighting the power of storytelling, music, and the arts in preserving and honoring our collective and individual histories.
- Offering insights into how creative expression can help reconcile past injustices and celebrate cultural diversity.
- Sharing strategies for using cultural and artistic platforms to shape a more inclusive and representative future.
- Providing examples of how rewriting culture through the arts can empower communities and foster a sense of belonging.
- Emphasizing the role of creativity and innovation in envisioning and building the future we aspire to.

#### THE EVOLUTION OF THE EDUCATION SYSTEM FOR GEN Z

- Examining the unique learning styles and needs of Gen Z in the context of the evolving education landscape.
- Highlighting the integration of technology and digital platforms as central to Gen Z's educational experience.
- Discussing the shift towards more personalized, flexible learning environments that cater to individual interests and strengths.
- Emphasizing the importance of incorporating mental health and well-being into educational curricula for Gen Z.
- Exploring the role of interdisciplinary and project-based learning in fostering critical thinking and creativity among Gen Z students.
- Advocating for the inclusion of life skills, such as communication tools, teamwork, and empathy in the education system for Gen Z.
- Addressing the need for education systems to promote and practice inclusivity, diversity, and global awareness for Gen Z learners.

#### MANAGING STRESS, TRAUMA AND PTSD

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### TESTIMONIALS

"I really enjoyed being on your show and sharing my passion for understanding the mind and our awareness, how to use them properly to concentrate, and incorporate all this into our everyday life to live our life to the fullest. I also enjoyed you as an interviewer and the energy you share by being you and all the good you undoubtedly do for our teenagers out there!"

Henrik Jönsson  
Yoga and Mindfulness Coach

"Recently, I had the opportunity of being a guest on Emma G's podcast "Reconnect with your Teenager" to discuss mother daughter relationships and my book, *Make It Stop! A Young Woman's Guide to Overcome or Prevent Dating Abuse*. It was such an enlightening experience working with Emma who personality and sweet spirit not only made it fun, but provided information to you audience in a way to connect with them keeping them engaged.

Her musical talents are outstanding. I love how she uses music to help reconnect with teenagers the same way I use teaching parents how to communicate and effectively listen to their teens to build a connection with them. It was a pleasure to work with Emma G. and I look forward to working with her again in the future. Continue doing the work you do it is so needed. Happy to have you as a comrade in this journey of helping our teens become all they can be."

Saundra J Golden  
Mother-Daughter Relationship Coach,  
Speaker & Author of *Make It Stop!*

"It was great to chat with Emma G so wonderful to see someone use their talent of music, passion, and bounding positive energy for good."

Tyler Copenhaver

"On Tuesday October 10, 2023 my Co-Curricular: Audio class at Howard University had the immense pleasure to host artist, activist, engineer and inspirational soul Emma G. She shared experiences of triumph, loss, pain and breakthrough that gave my students insights on how to traverse not just the world as a creative artist, but in life as well. Sharing testimonies, jokes, techniques and riveting performances, Emma was able to connect and engage with the entire room. It is my wholehearted opinion that Emma G's voice is a much needed addition to any space, from the stage to the classroom and beyond."

Shane Lewis  
Adjunct Lecturer  
Howard University

"I recently had the pleasure of being a guest on Emma G's podcast "Reconnect with your Teenager" to talk about my book *The Power of PR Parenting*. Not only is Emma G a fun and engaging host, but she is also a great musical talent. I love that she is using her amazing talent to help today's teens build confidence through music, which is also a core component of PR Parenting. Brava Emma G!"

Marjie Hadad  
PR Pro, Coach, Speaker &  
the Author of *The Power of PR Parenting*

"Working with Emma during the podcast and being a guest was like a breath of fresh air. The energy she brings and the warmth and openness she spreads while on air are just amazing. Her questions were great and her reactions brought light to the conversation that could have gone the other way as mental health, and brain health of teens is a serious subject. It was truly an honor to be your guest Emma hopefully we will get a chance to work together again."

Dominika  
Your Brain Coach D

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### CLIENT LIST

Breaking Cycles Women's Conference  
Sweatpants and Chill Retreat  
Author Incubator  
LCWAG Girl EmPowered! Summit  
TEDx  
World Listening Day Proclamation at Montgomery County Council  
Various schools + summer camps  
Homewood Center  
Middle Schools Conference, Pennsylvania  
Pennsylvania Parks + Recreation