



## AMANDA GORE

### THE POWER OF JOY

Amanda Gore is an Australian living in the USA. An author, USA Hall of Fame speaker, business woman, CEO of The Joy Project and a Huffington Post Columnist, she has won many awards, including Educator of the Year and Keynote Speaker of the Year from the National Speakers Association.

She works with organizations of different sizes to help boost engagement of teams, create cultures of joy and joyful people, manage change fatigue and bring humanity back into leadership and work.

With the rise of mental health issues, Amanda believes that joy is the antidote to burnout and has been shown to increase productivity, sales, and well-being. In her presentations, she blends humor, science, and life experience to teach practical tools and skills for personal and organizational growth. She focuses on helping people feel good about themselves which leads to positive changes in all areas.

Originally a physical therapist with a major in psychology, Amanda blends research in neuroscience, epigenetics, positive psychology, quantum physics and emotional intelligence with funny stories to help organizations achieve better performance by aligning with values and mission and creating joyful workplaces and people. Through her funny, interactive and engaging presentations, Amanda breaks down barriers, opens hearts and minds, and inspires people to action.

Her presentations are funny, energetic, entertaining, and engaging, and she is dedicated to inspiring and facilitating lasting change while people laugh and learn.

**"In this age of unlearning the ways we used to work and live, and re-learning new ways to engage and connect with ourselves and our teams and live our lives, mental health issues are sky rocketing. Joy increases productivity 31%, sales 37% and reduces burnout 125% and is the antidote to our mental health crisis. There are many aspects of Joy that can transform mindsets - and hearts. Creating joyful cultures, joyful people and actually focusing on joy as a business strategy works!**

**The antidote to burnout is joy."**

## AMANDA GORE

### TOPICS

#### FROM BURNOUT TO JOY

The last two years has taken its toll on everyone! Bathed in uncertainty about EVERYTHING, our physical, mental, emotion and spiritual wellbeing has been seriously impacted. Many of us are living with fear, unmotivated, anxious, stressed and feeling burnt out.

This keynote or training is geared around the new skills required to rise up out of the exhaustion and fear and rediscover the joy of living. Simple, easy to do activities and ways to change our mindsets and perceptions will help your team build resilience and leave them with an inner compass! This inner compass will be the way people can navigate their way back to feeling energised and enthusiastic about life again.

Our inner compass can help us:

- Re-calibrate relationships and re-imagine joy
- Re-energise and re-align your team
- Re-inspire, re-focus and re-store meaning
- Re-ignite confidence and enthusiasm
- Reconnect hearts - virtually and physically
- Stay sane and even thrive while navigating an uncertain future

We have never experienced a time like this before. Mental health issues are skyrocketing. Fear and uncertainty are undermining people's health, work and relationships - We are re-examining what JOY (and living) actually looks and feels like - and what really matters to us. Now, more than ever, we need to re-consider everything that is going on and educate people about different perspectives and give them the skills to deal with the 'uncertain and constantly changing new normal'. And also to give them a good laugh! Which in itself changes physiology.

To keep teams connected, motivated and maintaining a sense of purpose and belonging is challenging in good times when everyone is physically present. It's a whole new world working these days, returning to work, hybrid offices, work life balance, burnout, juggling children and working from home and being disconnected physically from others.

I designed this material to address all the above issues and re-store some sense of control in people no matter where they are. And to establish the deep connections people are craving. This whole experience can be seen as a time of devastation and depression - or it can be seen as an opportunity to do many things that can make positive changes in our lives, and the choice is ours. This keynote gives you the tools and mindset to choose wisely.

Other aspects Amanda can incorporate...

- Re-activate our full human potential and our humanity
- To fill us with life force
- To fully engage in life and living
- To re-create the life we really want
- To re-engage us with our passion, meaning and purpose at work
- The choice is ours. This keynote gives you the tools and mindset to choose wisely

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### TOPICS

#### THE POWER OF JOY - HOW JOY CHANGES CULTURES AND PERFORMANCE

You were born with the capacity for joy! Science shows us that by the time you were 7, your pure 'operating system' of love and joy was infected with viruses, malware, apps and other people's programs! Joy at work boosts sales by 37%, increases productivity 31%, reduces errors 18%, burnout 125% and boosts chances of promotion 40%. Joy matters.

Your brain can be rewired for joy. This session teaches you how. It includes how to stop stress killing you; how to be resilient; how to be your best version; how to re- focus on what matters and take responsibility for your choices and behaviour.

Everything in business is about feelings. Trust, empathy, confidence, cooperation, collaboration, leadership, responses to change - these are just some of the elements (feelings) that create a great culture and team.

This keynote is aimed at helping people feel good about themselves - which changes the way they interact with everyone else - colleagues, clients and family.

Amanda presents profound concepts, in an entertaining way that:

- Changes people's perceptions of themselves and others
- Engages and energizes
- Gives them specific strategies to bust stress, lead more effectively, fear less, deal with change and collaborate effectively.

Amanda will cover the latest new sciences of stress, epigenetics, emotional intelligence and neuroscience - which will not only show you how to reduce the impact of stress, but also how to change your reactions to it permanently.

Did you know that what people believe about stress or stressful situations is the 15th biggest killer of humans in the USA? But it is potentially a source of great resilience, productivity, engagement and courage when handled correctly. It's time to get real about what is really causing our stress.

#### NEUROSCIENCE OF SALES - HOW TO DEVELOP A BUYERS MINDSET

People have not fundamentally changed for a thousand years but science has. The 'operating system' of a human is not binary based! It's more like quantum computing and runs on feelings. Learn new, neuroscience based practical skills and strategies to re- engage your sales force in a way that leaves everyone feeling recharged and resilient.

Using Amanda's signature experience creating, humor loaded yet fact filled style, people will walk away thinking differently about sales and how they interact with others.

Transforming sales results begins with transforming our thinking, perceptions, actions and choices. Knowing precise ways to interact with others to prove that we are competent, trustworthy and safe (a feeling) is required for top performance. Learn new, science- based ways to:

- Be resilient and keep yourself motivated and enthusiastic
- Develop a modern sales mindset
- See customers as partners in business
- Listen properly (hardly anyone does)
- Connect non verbally (instantly)
- Establish life long relationships (in a short time) that create advocates not just customers

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### TOPICS

#### **JOYFUL LEADERSHIP AND THE JOYFUL TEAM - HOW A GROWTH MINDSET, ENGAGES, MOTIVATES AND CHANGES CULTURES**

Did you know that science shows us 95- 99% of the time we are literally UN- conscious of our thinking and beliefs? Only 5% of the time are we present and really aware of what is going on inside us! The stories we tell ourselves i.e. What we are thinking literally creates our life, performance and relationships. This session teaches how to change your thinking/story - which changes the life you create - at work and home.

The major disruptor to collaborative teams, joy filled workplaces and high- performance sales and service is 'stinking thinkin' as Zig Ziglar used to say.

One energy sucker will bring the whole group down.

Beliefs, the stories we tell ourselves about ourselves, our colleagues, customers, bosses and the company determine our feelings and behaviour. Our beliefs control our nonverbal communication which affect all relationships. Our beliefs determine the culture we create around us and the unconscious choices we are making every moment.

It's time to remember we control our thinking and we choose to make conscious choices or not.

This session can change perceptions, relationships, personal accountability, enthusiasm, engagement, energy and culture. But wait - there' s more! It can also help people adopt a more positive approach to change. While they laugh.

#### **THE JOY OF MINDSETS - 3 MUST HAVE SKILLS FOR CHANGE**

You are not your mindset - but your mindset creates your life. Understanding mindsets and mindfulness literally changes your brain and improves performance, leadership, decision making, creativity; reduces anxiety, stress, depression and reactivity; they increase energy, wellbeing and makes you happier. This session will show you simple ways to stop being mindless, be more present, more effective - and more joyful.

Being mindful is 'waking up' - about becoming more conscious - and living more consciously - which is one of Amanda's core themes. Most of us are running on habits and patterns of thinking from our past! We don't even know those patterns are sub-consciously programming our present.

Think driving a car. How mindful were you in your first few lessons? Now, how often do you arrive home and you don' t even know how you got there - yet you were driving the car! This is a common theme with anything we learn - we are mindful in the beginning and then we become mindless. The difference between a growth mindset and a fixed one is the difference between a joyful life and a stressed, unhappy one; between a joyful team and a dysfunctional one; a great culture or a toxic one.

Here are 3 things you can do to be mindful not mindless:

- Observe your thinking
- Question rather than assume
- Reframe and find gratitude.

This is one of the practical skills discussed - Observe your 'mind state' all day today - with the goal in mind of becoming aware every time you are mindless! Every time you are not present. Every time you are trapped in a pattern of thinking from the past that creates fear. Then STOP - OBSERVE - QUESTION to become mindful again. Be the one who is mindful of their mind-set!

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#### THE JOY FORMULA - 7 WAYS TO BUILD RESILIENCE AND RESTORE WORK LIFE BALANCE - IT IS POSSIBLE

As you may have read above, new research shows us what we believe about stress decides if our bodies react negatively or not. Our perceptions rule our reality and in part, create our environment. How we think about life balance also determines the physiological and psychological impact. The Joy Formula is a simple and easy way to review important aspects of our lives and become aware of imbalances that then allows us to make a plan to improve that balance - or at least, make us feel we have a sense of control over our lives!

'Busy-ness' is the new 'disease' impacting almost everyone. Rushing and having the perception (and reality) of 'too much to do' can destroy mental clarity and physical health. Constant social media comparisons and addictions don't help. Understanding the 3 possible stress responses and channeling them in the right way changes everything! How we feel, how we respond to those events and how others in turn respond or react.

Amanda will discuss The Life Pizza which is a simple and easy way to review important aspects of our lives and become aware of imbalances in areas that are most important to us, and what areas we put most of our attention on - which then allows us to make a plan to improve that balance. This is an engaging experience that sends people out of the room laughing and determined to balance their 'life pizza'



#### MANAGING CHANGE - CHOOSING OPPORTUNITY OVER FEAR

Change and stress go hand in hand. Participants will learn about how the brain actually can and does change (neuroplasticity); that adults can learn more quickly than children; and that our brains need change to stay vibrant and alert. This session will transform the way people perceive change. Instead of being a stressor - Amanda will demonstrate how change can be welcomed as an opportunity to grow and develop.

This is a fun session designed to:

- Address today's tough economic climate
- Put things in perspective and
- Have people refocus on what's important.

#### THE SAME BUT DIFFERENT - ARE WOMEN REALLY FROM VENUS?

Do you wonder if the opposite sex really does come from another planet?

Are you frustrated because you have no idea how your partner thinks and there is no logic to what they say or do? Do you just wish they were just more like you?

Amanda will show you how to bridge the communication gaps between men and women - without wanting to slap them! Using science, experience and her mothers' wisdom, Amanda will give you strategies that work - and make you laugh.

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#### **THE NEUROSCIENCE OF LEADERSHIP - WHAT LEADERS SHOULD KNOW ABOUT FEELINGS AND PERFORMANCE**

Neuroscience is the scientific study of the nervous system, which doesn't sound relevant to leadership - but as leaders and team members are humans, our nervous systems control pretty much everything in our bodies, so linking the two is important!

A leaders job is three fold:

- To create an environment in which people can be the best they can be (linked to the nervous system which affects performance, creativity, innovation and happiness)
- To help people believe in themselves
- To change people's behavior (and yes, neuroscience shows us it's possible)

We might think the nervous system is just the brain - but the heart and stomach have millions of 'brain' cells (neurons) in them - so you 'think' and feel with your heart and gut as well! All leadership - or sales or customer service or teamwork or culture - is based on feelings. How you feel about yourself... and how you make others feel.

This session blends latest findings in neuroscience, epigenetics, emotional intelligence, positive psychology and some common sense in a really funny way - we promise you will laugh! But wait, there's more, it is full of relevant information and skills that will help you be a better leader - whether that role is part of your title or not!

# SUSAN GUZZETTA

PROFESSIONAL SPEAKERS FOR ALL OCCASIONS

## AMANDA GORE

### PARTIAL CLIENT LIST

DISNEY  
AMERIPRISE  
CON EDISON  
HEARTS ON FIRE  
KPMG  
COLGATE PALMOLIVE  
SUBWAY  
HILTON WORLDWIDE  
GENERAL MOTORS  
COLDWELL BANKER  
REMAX  
CPA CONGRESS  
THRIVENT  
AMP  
ORACLE  
PFIZER PHARMACUTICALS  
QANTAS  
THRIFTY  
TRIAD HOSPITALS  
VISA  
WESTPAC  
ALLIANZ  
HR SOUTHWEST  
DISCUSS DENTAL  
MILLION DOLLAR ROUND TABLE  
MACYS  
GOLDWELL  
PAMPERED CHEF  
AMERICAN COUNCIL OF ENGINEERS  
WESTERN ASSOCIATION OF FOOD CHAINS  
SCHOOL PRINCIPLES ASSOCIATION  
ASSOCIATION OF PREOPERATIVE NURSES  
FOOD SHIPPERS OF AMERICA

## AMANDA GORE

### TESTIMONIALS

"Amanda is a wow of wows of speakers. She's enchanting, captivating, brilliantly funny, tenderly charming, heartfelt, genuine, sincere and poignantly authentic and yet she delivers a powerful message that we each want and need to hear. She's unforgettable with her innovative audience involvement techniques...that will give you skills to take home, tell others and start using immediately to better your life, your relationships, your future and finances."

Mark Victor Hansen  
Co-author of the Chicken Soup for the Soul series

"One of the most essential ingredients for a great conference is the keynote speaker. Working with a seasoned audience who have experienced hundreds of motivational speakers, I avoid speakers that deliver the same-old-same-old messages in a way that provokes weariness.

I first selected Amanda in 2008 as an afternoon speaker for an international trade association's annual meeting. I sought a celebratory keynote for the morning, and Amanda's speaking-slot was the difficult after-lunch position.

Our meeting theme that year was "connect," and our celebrity speaker had done little to help with that message. Amanda took the stage and dazzled us all for an hour. She has an ability to read her audience and deliver the energy and messages they need. People emerged energized as they literally buzzed around the event reciting messages from her talk throughout the conference's remaining days.

Evaluations that year cited her as not only one of the best speakers they'd experienced but also someone who delivered content that had a direct impact on their lives. I wasn't surprised because the power of Amanda's presence was apparent even through the phone. What I did not anticipate, however, was how her message's poignancy would impact me personally. Through her presentation, I, too, learned some valuable techniques that I still carry with me today in my

personal and business roles.

Our organization never repeats speakers. But after less than stellar luck with high-profile speakers who stuffiness prevented them from engaging our audience, we invited Amanda back to help us again. She delivered a big win for our opening session; she went above and beyond, arriving from across the globe and delivering the most upbeat and energizing opening session we'd had in years. The attendees walked out of the session practically dancing. This energy continued to flow throughout the conference.

It was easy to discern the conference attendees who attended Amanda's morning session from those who chose to sleep. Amanda went on to do a small CEO-to-CEO session and an in-depth workshop for us. The evaluations were some of the highest ever received.

When the pandemic hit, we realized that we wouldn't be meeting in-person. Once again, I reached out to Amanda to be our keynote for our first-ever virtual event. She spent hours working with me to make sure her message would convey as well over the computer as it does in person. And, once again, she delivered a brand-new, authentically wonderful message that the audience needed to hear.

I've had the wonderful pleasure of working with 100s of professional speakers. Amanda Gore is a stand-out. I'm so appreciative of the work she does."

Melissa Brunton  
Senior Vice President  
Direct Selling Organisations USA



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### TESTIMONIALS

"When Amanda Gore was suggested as a speaker for our sales meeting, I had serious doubts. What could a woman with a physiotherapy background do with a male-dominated, demoralized, fragmented capital equipment sales team coming off a bruising competitive year?... We've used every type of speaker in the past, from star athletes to big-name motivational speakers. Inch for inch, pound for pound and dollar for dollar, Amanda Gore was the best speaking investment we ever made!"

CEO  
Hobart Kitchen Supplies USA

"Amanda Gore was an inspiring, uplifting, informative delight that our members were discussing the entire remainder of the meeting. I cannot impress upon you enough how well she was received. Amanda's presentation was the most audience - inspiring performance we have ever witnessed. I would extend my highest recommendation to Amanda Gore."

Executive Director  
Aluminium Extruders Council

"Meeting planners have to ask themselves if the speaker that they are looking to hire is worth what they paid. I am here to tell any meeting planner who wants to know, the answer is YES. Amanda is worth every penny and about \$60,000 more! I have hired speakers who charge \$40,000 and more and they did not leave the audience with a fraction of what Amanda did."

Business and Professional Women USA

"You made such a difference. I spent most of this week out visiting the branches. Wow - it's catching on! Everyone is using the tools you gave them. I make financial decisions every day about how to use our budget wisely. You were the best investment we have made yet. We will earn 'dividends' for a long time."

VP Wells Fargo Bank

"Amanda Gore is without question the best investment our organisation has made in the last few years, and her message helped connect all attendees with the vision of our hospital. She has an inherent ability to reach a wide variety of people, and this has had a profound impact on the culture of our hospital. We literally had employees wanting to attend her session on all three available days, as many of them said that Amanda's session was the best thing they had ever attended."

SSM Health Care

"You will recall that at the Business Managers conference in the beginning of the year as part of the change mindset objectives was to have the Business Managers sell more of the Insurance products . It is pleasing to note that your presentation had a major impact on the improvement and growth in Insurance sales this year . For the 1st quarter of 2010 compared to the same period in 2009 our Insurance income is up 36%, which is very pleasing particularly in a mature market. We are also pleased to let you all know that we have just had a record month for Ancillary Insurance sales. For the first time ever, we have surpassed 1000 ancillary policies in a single month. May has just recorded 1047 new ancillary units!"

BMW Group, Financial Services, June 2010

## AMANDA GORE

### TESTIMONIALS

"Amanda was the most dynamic and insightful relationship speaker I've either hired or listened to. I would not have our first meeting of the Northeast Consulting Partners at Deloitte without her. We changed our dates so she could be with us."

Director, Deloitte USA

"Amanda Gore proved to be the best speaker we have ever brought in to speak to our organisation's leadership group. Her very motivational and uplifting style has a way of communicating her message, even to those who are difficult to reach. By the end of the session, she had everyone laughing and truly enjoying the Amanda Experience."

Reading Hospital

"I wish I had photographs of some of the things she was able to get our group to do - a group that is normally disinterested in anything not related to insurance. Our group picked up on the fact that while not directly related to insurance, Amanda's discussion of connection, leadership, relationships and positive energy could translate into more business as well as enhancing our personal and professional lives. She was outstanding. Our company tends to be very conservative and, truth be told, probably a little difficult to please. We are a tough crowd. There were undoubtedly 'safer' choices than you... I had nothing to worry about. You were hilarious, amazing, touching and unforgettable. I would have thought it unthinkable to have everyone pleased with your performance, but I have literally not heard one negative word! Thank you for the most phenomenal session our conference has ever experienced! Amanda was Superb! Our conference attendees were singing her praises and using her techniques throughout the remainder of the conference, which was another 3 days."

PAHCOM

"As always, Amanda was a huge hit!! Her important message was delivered with humour and she totally engaged the audience. One of our most cynical delegates said it was 'almost a life changing experience' for him!"

Howards Storage World

"What a fabulous presentation you gave to our group to close our first day of conferencing !! We need that every time as it was such an energy booster for the night ahead. I still can't believe you had a whole audience of men hugging and singing!! I would never have thought it possible."

Genesys

"I'm just sorry I waited so long to book you for a meeting. Only once in a rare while does a speaker come along who actually affects real change from their 90 minutes on stage. You breathe that rarified air!!"

McDonalds

"Amanda Gore brings a level of energy, enthusiasm, humor, and intelligence far above the conventional 'motivational speaker' you may be seeking for your next meeting. If you want to make your meeting memorable, and I do mean memorable (attendees are still talking about her presentation and message), and send people home on a high note, Amanda is the speaker for you."

American Association of Diabetes Educators

## AMANDA GORE

### TESTIMONIALS

"After seeing Amanda inspire our top performers at a recent rewards function, we thought her energy, passion and zest for corporate harmony would be just the recipe to get 120 leaders motivated about the future of our business. Amanda sent the group off on a high, ready and willing to embrace our business strategy and take it to their people. Amanda had the hardest to please leaving the forum with a better understanding of how important perceptions are, more skills in emotional intelligence and committed to changing their own, and their teams behaviours. The feedback from our leaders has been overwhelming with comments like "This was the best forum I have ever attended." Amanda is a fantastic corporate speaker and highly recommended."

Westpac Group  
Chief Operating Officer

"I have been a member of MDRT for 29 years and have seen some of the best speakers in the world. None has ever received 3 standing ovations like Amanda Gore."

President  
Million Dollar Round Table

"Amanda, I know we have had many occasions to work together and i look forward to many more opportunities in the future. My personal thank you for the impact you have had on my development as a leader and for the seed you have helped me plant to inspire general managers and owners to success."

Global Head Focused Service  
Hilton Hotels

"The US DSA had the pleasure of having Amanda Gore back for an encore presentation for our opening general session at our 2017 Annual Meeting. Amanda first spoke at a DSA conference in 2004 where she and Dr. Phil both delivered keynote presenters. It was Amanda's words of wisdom and advice on changing your thinking that were the buzz of the conference then, and that was the case again this year. Her brilliant lessons had a positive impact on the audience that continued throughout the two day event. Evaluations reflected it was one of the most successful events we've delivered in a few years, much thanks to Amanda's kick-off."

Melissa Brunton  
Senior Vice President  
Direct Selling Association USA

"Last night at our board meeting, each of our departments reported our status from summer to present. The first thing out of the Director of Maintenance's mouth was how appreciative he and his guys (and ladies) were for "The Speaker" at the beginning of the year. (We say that like we say "The Pope" or "The President" here...LOL). Anyway, he concluded his report with how much he appreciated what Ms. Gore did for his department and the guys just wanted to say thanks. It was so AWESOME!"

Pascagoola School

"Our evaluation tool rates a speaker on a 1-5 scale with 5 being excellent. Your total was 4.95, the highest of any of our previous speakers. Several people changed your score to a 10 or added many pluses next to the scores of 5! The comments were reflective of the impact you had on our staff. Adjectives such as 'awesome', 'excellent' and 'the best' were interspersed with full comments like 'best speaker yet - have her back!'"

Roper St Francis Health Care

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### TESTIMONIALS

"Your motivation, energy and enthusiasm were absolutely what we needed at the end of a very long 3 day conference. I couldn't have asked for anything better. I must say, I have received countless Ta Da's from my peers and colleagues for putting on such a great employee meeting. Really makes one feel very good."

Sabre Holdings

"Audiences who heard Amanda more than 2 years ago. still talk about her and use principles from her presentations."

Sonic Corporation

"Thank you for enabling a team building event to culminate in a group of people who were just beginning to warm up to one another, walking out of the room really caring for each other."

Director Organisational Development  
GlaxoSmithKlein

"I don't think the impact you have had on our organisation can be measured in any formal way. There are no metrics. It's in the hearts of those who met you and the majority of them are still with us and waiting for you to come back to do "Amanda, The Sequel."

Crate and Barrel

"Until I saw a room full of President's linking hands and whistling through Always Look on the Bright Side of Life with my own eyes, I wouldn't have actually believed it. Your session survey results were great."

Young Presidents Organisation

"You rocked our world, Amanda. No one has ever had such a deep, lasting impact on our lives. You've given us a timeless gift. You'll be very pleased to know that your wonderful gestures and sayings have really caught on in my own department. I also overheard someone else ask the other "What's the Best Thing that's Happened to You Today!" and they are all learning to "Build a Bridge and Get Over It" when things happen and there's no sense in holding onto it! I'm sure the same thing is going on in our sales offices across the US! You are a gift that keeps on giving! You were right...it has given them another language to use that connects them and puts laughter back into the workplace!"

MetLife

"Amanda Gore, you are an inspiration! Verosol has never had a sales conference like this one. Despite all of the laughs, and metaphors, your messages were very clear and hard hitting. Success in business is strongly influenced by people and how they interact together. Amanda, your session set the scene for one of the most successful conferences we have ever had. Thank you so much."

Managing Director  
Verosol (Aust) Pty Ltd

"The critiques that I previewed gave you the highest of ratings. I was worried that the presentation would be too long for this group to sit through, but everyone thought you should have had more time. Figure that out! I did a presentation at one of our larger companies yesterday and the folks that attended your session raved about you. So you made me look good too!"

Cendant Corporation

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"Congratulations on such a memorable presentation - it's an accomplishment to see so many corporates zooting each other. A first for me!"

Westpac

"I had a workshop straight after the breakfast with some of our Statewide senior directors and the feedback was fantastic. One I have to share - we have this very cynical senior leader that had a powerpoint presentation to do - and he kept doing "tada" throughout. At the end he was zooting everyone!! So in a nutshell, I think you made a positive impact in fact I KNOW YOU DID."

Queensland Health

"Yes, it's sometimes tough measuring ROI on attitude and behavior. Please feel free to have any client call me and I'll be glad to talk with them regarding the impact that you had on us. There are many things that we still embrace of yours. Our employees seemed to (and continue to) take life a bit easier, not stress so much and enjoy their jobs."

Travis Credit Union

"We, as most leaders in healthcare, operate in a very corporate culture but sometimes someone in a leadership position needs to step a little outside that mold just to see what happens. Thanks to Amanda, I will be that person in my organisation."

Geisinger Health System

"My client was looking for a speaker to address work/life balance issues for a group of sales executives challenged by a lot of change in the organisation. They were limited by their budget and weren't happy with the speakers in their price range. I suggested Amanda and convinced them to spend more than their budget would give them a return that couldn't be measured in dollars. They hired her and have never been happier - I have a client for life! Amanda is what we refer to in the bureau business, "a guaranteed success - each and every time!"

Speakers Bureau in the USA

"In a word, she was superb, funny, charming, engaging. She had the audience on the edge of their seats. I have been in association management for 15 years and I've never experienced anything quite like it."

VP Programmes, Society of Industry and Office Realtors

"I can say unequivocally that as a result of your presentation, our people are not blaming others for this market; they're dealing with adversity the only way they can ... with grit, determination, clear goals, daily work activities ... and a good sense of humor. Thanks for helping us all press our internal GO buttons!"

Reichart Real Estate

"If the ever was a time for me to take a Ta Da its now, and your presentation was definitely a crowning moment of our conference. The messages you hit were perfect, and I cannot believe the changes I am seeing in the membership and our eam. One of my staff dropped into a pharmacy yesterday afternoon to find the Pharmacist in floppy ears and the retail manager wearing the perky version. Who would ever believe it!"

Sigma Pharmaceuticals

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"Amanda Gore is SENSATIONAL .....Watching her wave her wand of magic across the whole conference room... positively igniting an energy of laughter and happiness is nothing short of miraculous. Amanda is the consummate professional - you absolutely know her presentation will be the show stopper for the event! And she is.... Every single time!"

Carole Gregso  
Conference Business Manager  
NESA Australia, 2010

"I can't tell you the positive impact your 90 minutes had on the entire conference. It was like all the barriers and hierarchy were broken down and our people felt so much more comfortable about accepting their weaknesses, and not highlighting deficiencies of others. It was such a positive event, with lots of TA DA's and zoots flying around throughout. I even greeted the guests yesterday wearing the sparky ears which went down a treat. Thanks again Amanda for all your kind words and for a wonderful presentation, it really did have a significant impact on our people and culture."

Origin

"A Sunday morning presentation immediately following a really big Saturday evening function is a tough gig at the best of times. Amanda Gore thoroughly educated and invigorated all 450 attendees with her lively and spirited presentation setting the tone for the remainder of the day. Amanda changes perceptions and leaves people much more aware of the impact they have on everyone around them. Great value. I would confidently recommend Amanda to any conference organiser looking for a big lift for their audience."

Eyecare Plus

"Your presentation to our group was absolutely fantastic, and the background chatter about Wellness still echoes around the walls. The feedback from many of the delegates has been absolutely overwhelming. In choosing the theme, I simply thought that it was very important to all of us - and for such an important theme we simply needed to have the very best presenter available."

Institute of Surveyors

"Amanda's engaging presentation was the perfect way to end the first business day at our national conference. Thank you again for a stand out presentation. You're still the best!"

Meeting planner

"Amanda took up my challenge of heading up day 2 of our Sales Kickoff conference. And after the year we had and the celebrations that ensued the previous night, that was no mean feat! I am very please to say that after Amanda's Taadaa's, "EXCELLENT'S and Magic Wands, I had 180 enthused, vibrant and charged up salespeople. They left the session singing, smiling and even some were dancing!! The rest of the day was a high-energy and constructive session that I would never have imagined possible, she is brilliant! I have never received so many votes of thanks and expressions of gratitude for an event in my career, and I put a lot of that down to Amanda's energy and smiley faces!! I even walked past the Melbourne Sales meeting on Tuesday and they were wearing their smiley faces and standing up yelling..."EXCELLENT" and they were replaying Amanda AGAIN!"

Managing Director  
CA Pacific

## AMANDA GORE

### TESTIMONIALS

"It was not a surprise to see that you were the highest rating speaker at the SOLGM Conference in Palm-erston North last September. Your keynote address rated 3.8 out of 4! Excellent!!!!"

SOLGM

"Amanda's session lifted the mood and left attendees energised to a point that they were literally singing and dancing in the aisles. We were greatly impressed by Amanda's preparation and the effort she put in to understanding our business in order to adapt her presentation to suit our audience."

CEO  
Hotondo Homes

"Amanda is a gem - she not only connected with our 2500 delegates but she took them on a rollercoaster of laughter and enlightenment."

Nigel Champion  
Executive Director  
Australian Fitness Network

"Amanda, we needed a high energy session to end a mentally tiring 2 day conference, and WOW, did you deliver!! The audience was jumping out of their skins leaving the conference and everyone was saying that it was the perfect way to finish the event."

Bob Walters  
Executive Director  
Leading Property Managers of Australia

"I was lucky enough to be at an industry conference recently where Amanda was presenting. Wow what a great session! With a delivery and timing that any stand up would envy, her thought provoking message was always engaging. The crowd hung on her every word and heartily followed her lead through a series of hilarious interactions with the person beside them. Her infectious and vibrant style left a truly joyful, poignant and lasting impression on all there. I'd run, not just walk, to see her again."

Tony Anthony  
Practice Leader Occupational Health and Safety Manage-  
ment Systems