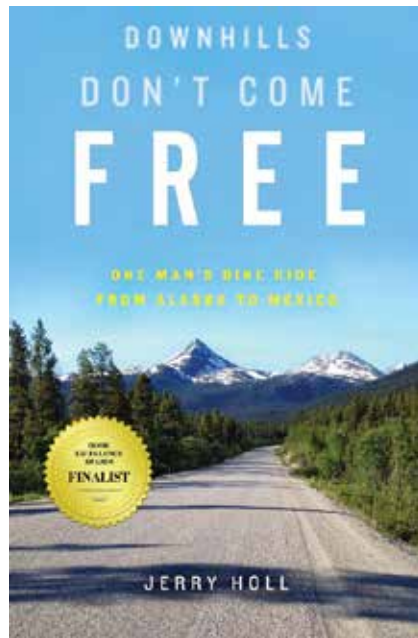




JERRY HOLL

AWARD WINNING AUTHOR AND PROFESSIONAL SPEAKER

Jerry Holl is an independent business consultant, professional speaker, and weekend warrior. He holds an engineering degree, an MBA, and has over three decades of sales and leadership experience. Jerry resides in Minnesota with his wife and has three grown children.



Downhills Don't Come Free, Jerry's cycling adventure memoir, is the recipient of a 2019 Gold Medal eLit Book Awards in the Sports / Fitness / Recreation Category and a 2017 Book Excellence Award Finalist in the Adventure Category.

An Inspiring True Story.

One man. One bike. One tent. One hell of an adventure.

Biking from Alaska to Mexico solo is hard enough. But when you throw in bad weather, flat tires, hair-raising roadways, and unpredictable grizzly bears, only a fool would keep going. Fortunately, Jerry Holl was just the fool for this particular two-wheeled odyssey. Coming off a lifetime of corporate positions, he wasn't exactly prepared—his most trusted companion on the trip was a bike he didn't know how to fix. But inexperience and lack of a concrete plan didn't stop him. For fifty-one days, Holl pedaled his way across two countries, encountering everything weird and wondrous North America had to offer. *Downhills Don't Come Free* takes readers through the ups and downs (literal and

figurative) of Holl's ride. By turns amusing and reflective, self-deprecating and self-assured, it chronicles every aspect of the journey, from the breathtaking vastness of the Alaskan-Canadian wilderness to the fortitude, generosity, and eccentricity of the people he met along the way. A dynamic speaker and relentless optimist, Jerry Holl's book and message will inspire readers of all ages to work hard, play hard, and challenge themselves to their own adventures in life.

His messages are powerful for personal initiative, internal team development as well as client appreciation/retention and client acquisition events. It's also a powerful book club discussion book.

SUSAN GUZZETTA

PROFESSIONAL SPEAKERS FOR ALL OCCASIONS

JERRY HOLL

TOPICS

In my speaking, I bring inspiration for the audience to reach inside of themselves and unleash their full capabilities and talents.

There are numerous learning points in my presentation but the 3 major themes I conclude with is:

1. You can do so much more than you think you can
2. It took / takes a team
3. Inspire and bring out others' best

If you do those things as an organization - you tilt the playing field to your advantage, get the edge - and win!

It has pertinence for any organization wanting to unlock the full potential of their people and organization. It's great for kick-off meeting, sales meetings and really anyone who wants to do more. It's told completely through my own stories and experiences and what the learning point / principle is associated with that story. It's entertaining, informative and inspiring. And, there is ZERO psychobabble gibberish. And it 100% authentic.

SUSAN GUZZETTA

PROFESSIONAL SPEAKERS FOR ALL OCCASIONS

JERRY HOLL

TESTIMONIALS

"Thank you so much for presenting! ...home run connecting with you ...enormous hit with our attendees"

"Presentation was wonderful - possibly as great as the true story. Very Inspiring!"

"Spellbinding story... raving reviews about you!"

"Inspiring, uplifting, and 'infectious' in challenging us all to stretch our capabilities."

"Your stories are riveting and your passion is contagious."

"Fantastic and inspiring presentation!"

"The things he said awoke something in me..."

"His energy, his passion, his knowledge, and his ability to make you see yourself as successful resonated through and through."

"These are the exact messages I needed to hear right now."

"Amazing... greatness and entertaining..." "Awesome job... powerful insights..." "We inspired folks today..."

"This was my favorite speaker for the two days, he was so interesting to listen to and without a doubt has made me reflect on my young adult life to pursue my aspirations. I look forward to reading his book!"

"This was a very enjoyable, different presentation!"

"I really enjoyed your keynote. It's a very inspiring presentation loaded with many positive messages!"

"I loved every minute of this - was perfect class to be inspired after two rough years in the workforce because of the pandemic! [We] by nature are not 'risk takers' so to feel inspired was a breath of fresh air! Great class!"

"...everyone I spoke with throughout the conference was so appreciative of your presentation and amazed at what you accomplished! Thank you so much for being a part of making IMPACT great!"

"You were brilliant. Bravo! Bravo! Bravo! You were fantastic! Very well done! You have put work into this presentation with deep thoughts and clear presentation. It was marvelous! A very inspiring presentation! Thank you. It was an honor to have you. I loved it all."

"Jerry, [your Zoom presentation] worked out really well. Not only the story, lessons, advice etc., but the delivery was great too! Very engaging and inspirational. Thank you!"

Zain R.
October 31, 2020
Zoom Keynote

"Wow can I just say what a speaker!! I felt like the things he said awoke something in me to always pursue my passions and experiences. Could you please introduce me to Jerry? I would love to have a conversation with him sometime. Thank you!"

Sikai Y.
October 7, 2020
Zoom Keynote

"Mr. Holl impacted me tremendously in such a short time. His energy, his passion, his knowledge, and his ability to make you see yourself as successful resonated through and through. It was such an honor to share the same room with such a down to earth, compassionate and successful professional!"

JR L.
March 11, 2020

SUSAN GUZZETTA

PROFESSIONAL SPEAKERS FOR ALL OCCASIONS

JERRY HOLL

TESTIMONIALS

"Thanks Jerry, it was great to meet you and you gave a fantastic and inspiring presentation. I will forward this material and your book to R. and I will recommend you as a featured speaker for the fall conference."

Ken F. President & CEO
February 19, 2020

"Jerry. I'm thankful to you. You entertained and inspired us this morning. Your stories are riveting and your passion is contagious."

Bob C.
February 19, 2020

"Jerry - Loved your presentation at our event. You were amazing! I so appreciate, enjoy & LOVE your story and authenticity."

Janice P.

"Jerry, your presentation was wonderful. Possibly as great as the true story. Very Inspiring! Well done Jerry. Cheers!"

John G.

"Thanks again!!! I was told you were my best speaker yet!"

Cynthia K.

"Hi Jerry, [She] just got back from the meeting and had nothing but raving reviews about you!"

Mark G.

"Hi Jerry, It was great to hear you speak last week!"

Lily M.

"I really enjoyed your inspirational talk today!"

Gerry M.

"Hi Jerry, It was great to hear you speak, I left feeling very motivated!"

Lindy C.

"Jerry, Thanks so much for attending and speaking at our annual meeting. Your presentation was captivating, and we appreciate you sharing your journey. We all enjoyed your presentation, and I continue to have people tell me how much they enjoyed listening to you. I agree completely. Many thanks for spending some time with us."

David G.

"Jerry - Your message complimented our overall theme perfectly. I spoke with a number of employees after the meeting and, to a person, they said you came across as genuine and passionate about your message. I told them it's because you truly believe in what you are saying - you lived it with your journey! A couple others approached me with ideas they have been formulating, but hadn't brought them forward until now. They were inspired by your "put yourself out there" message. Thank you for being a key part of our meeting!"

Daniel L.
CEO & President

SUSAN GUZZETTA

PROFESSIONAL SPEAKERS FOR ALL OCCASIONS

JERRY HOLL

TESTIMONIALS

"Jerry, Thank you for joining us this morning. That's quite a tale you tell. Very well presented; compelling and carrying a relevant message, too."

Tom W.

"Hi Jerry - Thanks for taking your time to "work" last night with us. Best. Meeting. Ever. I woke up thinking about your messages! Very grateful for your generosity. ...You have a good message that will resonate with all sales teams and your engineering background makes it a little more compelling."

Jean M.

"Thanks for bringing Jerry in today - I loved his talk and his message. Really thought provoking!"

John G.

"Jerry: Thank you so much for your presentation. I received very positive response last night about it from the probably 20 people that I surveyed. Great job. Thanks for your contributions to our offsite and good luck with your book."

Chris H.
CEO & President

"Jerry, I'm hearing great feedback about your talk... Thanks for being a part of our annual meeting!"

John W.

"Thanks Jerry. Your message was spot on and gives us a great springboard to promote future growth. You are always welcome to stop in and chat when in the area."

Steve K.

"Great job today. Thank you very much!"

Tim L.

"Hello Jerry!!! Hope all is well.... I would love to Brainstorm with you...you have an amazing story I would love to share and have some ideas."

Jeanette B.

"Your message complimented our overall theme perfectly. I spoke with a number of employees after the meeting and, to a person, they said you came across as genuine and passionate about your message. I told them it's because you truly believe in what you are saying - you lived it with your journey! A couple others approached me with ideas they have been formulating, but hadn't brought them forward until now. They were inspired by your "put yourself out there" message! Thank you for being a key part of our meeting!"

Daniel J. Larson, PE
CEO | Principal
American Engineering Testing, Inc.

"Thanks for bringing Jerry in today - I loved his talk and his message. Really thought provoking."

John Grancarich
HelpSystems

"Thank you so much for your presentation. I received very positive response last night about it from the probably 20 people that I surveyed. Great job. Thanks for your contributions to our offsite and good luck with your book."

Chris Heim
CEO
HelpSystems