

# SUSAN GUZZETTA

PROFESSIONAL SPEAKERS FOR ALL OCCASIONS



## **NORMA T. HOLLIS** **AMERICA'S LEADING AUTHENTIC VOICE DOCTOR**

Norma T. Hollis is a champion for the human spirit. Her programs guide leaders to build the spirit of their team by celebrating the authenticity of team members and collaborating for mutual objectives. As a result, leaders gain clarity about their role while gaining a deeper understanding of the people that they lead. They find their 'authentic voice' and use it in empowering and energizing ways.

Norma developed her programs after 30 years of researching human nature from many perspectives. In her first career in the non-profit world of child development, she managed multi-million dollar organizations in difficult urban areas. As a corporate trainer for several Fortune 500 companies she impacted corporate culture while building teams and increasing productivity. As an entrepreneur she worked with speakers to help them find their authentic voice and create professional speaking careers. She is also trained as a spiritual director and facilitates a special program that certifies speakers and coaches to deliver her authenticity process. Now she combines all of her talents to help people find, live and share the authentic spirit that lives within. People who have participated in her programs have raised income, improved productivity, lost weight, removed skin rashes, stopped stuttering and had numerous other impressive benefits that have positively impacted lives and improved organizations.

The popular Authenticity Assessment™, a tool to rate a person's authenticity is the brainchild of Norma T. Hollis. The assessment examines how the human spirit is expressing itself within the nine dimensions of authenticity that Norma's research revealed. Her related Corporate Assessment rates organizations on their success at meeting the authenticity needs of employees, customers and the community.

Norma's programs are thought provoking and help people gain new perspectives of themselves, their purpose and their work life. Her programs focus on one or more of four basic beliefs:

- We each have an inner voice which is the way our human spirit communicates with us.
- The human spirit must function within the structure of society.
- People are happiest and most productive when they find the place that aligns their human spirit most authentically within society's structure.
- The human spirit can find alignment using an organized process.

She is the author of several books and workbooks. Her authenticity process has several published works including "Ten Steps to Authenticity" the summary of her assessment and entire process. In addition she has nine workbooks - one for each of the dimensions of authenticity and numerous audios related to each dimension. Other books include "The Process to Become a Professional Speaker, A Workbook for New and Emerging Speakers" and several booklets addressing various challenges she has faced such as "The Candida Epidemic" and "Mystic Footprints". She has been a regular columnist for several magazines including "Healthier You", "Sharing Ideas", "Black Meetings and Tourism" and "Turning Point".

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### TOPICS

#### **TO BE OR NOT TO BE AUTHENTIC** Keynote

What does it really mean to be authentic?

It doesn't matter what you do in life - when you do it with authenticity you gain the greatest satisfaction and often the greatest reward. Becoming authentic is not always easy. It is a conscious decision that requires modifying thoughts and behaviors to unblock paths that interfere with natural expression. In this presentation learn about the nine dimensions of authenticity and examine how they are being expressed in your life. Learn what you can tweak to become more authentic, raise your productivity and gain a level of life satisfaction that you may have never imagined. Apply these concepts both personally and professionally and watch your life grow to new heights.

#### **TAKE OFF YOUR MASK** Keynote

What happens to the human spirit when it is not fulfilled?

This presentation is a study of people who have not been true to their authentic nature and have put on masks to cover their true self. Participants are guided to look at themselves in ways that help them examine masks they may be wearing. Gives a deeper understanding of human nature and why we are like we are. Encourages people to allow their originality to shine and offers ways to contribute their gifts to the organization.

#### **FIRST, MANAGE SELF** Keynote

With a new twist on time management, this presentation helps people gain more control of their life by implementing a simple concept. By examining the energy they expend people begin to look at time management as energy management. When energy patterns are grouped activities are accomplished more effectively. Learn the sequential pattern that empowers success.

#### **THE GIFT OF STRESS AND HOW TO HONOR IT** Keynote or Training

Everyone experiences stress at some point in their life. But whether you call it stress depends on your perspective. Stress can be the result of an unfulfilled human spirit. In this program participants learn about the nine dimensions of authenticity and how they can cause stress when out of alignment. Participants will be able to quickly identify areas where stress is a challenge and where a slight modification may reduce stress.

#### **INTUITIVE LISTENING** Keynote or Training

Aligning with the human spirit begins with listening to it. Each of us has a voice that speaks within and guides us to our highest good. The challenge is learning to hear and trust it. In this presentation learn the eight steps of intuitive listening and how to implement them in your life. Authenticity begins by aligning with your inner voice. Improve your ability to lead and influence others by increasing your ability to "listen" on a deep level.

#### **SPEAK WITH AUTHENTIC CONFIDENCE** Interactive Keynote or Training

Speaking with authentic confidence is the most powerful form of communication. The message comes from the heart and is spoken with passion and competence. Learn what it means to speak from a place of authenticity. Get tips, techniques and coaching with feedback in this interactive session that builds the confidence of leaders and prepares them to build the confidence of their team.

#### **WE ARE EACH UNIQUE** Highly Interactive Training

This impactful program helps team members gain a deep appreciation of each other. By looking at the unique set of gifts and talents of each person the entire team becomes empowered to see mutual value. This elicits an appreciation of each person's unique point of view and results in greater respect and cooperation.

#### **T.E.A.M.** Interactive Training

Each team member has a specific behavior style that drives their interaction with the team. When members understand each other's point of view they gain the ability to "see" from the perspective of the other person. The result - improved teamwork, productivity and bottom line.

#### **MAXIMIZING YOUR CHILD'S AUTHENTIC GIFTS & TALENTS** Keynote or Training

This program emphasizes the role of parent and caregiver as nurturer of the spirit of the child. Learn to identify the natural gifts and talents, how to develop them and the career paths they could lead to. Deepens your ability to impact the children in your life.

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### CLIENT LIST

African-American Business Summit  
African Marketplace  
American Airlines  
An Empowered Woman  
Bank One  
Black Business Association  
Black Business Expo  
Black Women's Network  
Blue Cross  
California State University  
CEO Space  
Charles R. Drew University  
Child and Family Services  
Children's Defense Fund  
City of Beverly Hills  
City of Inglewood  
City of Long Beach  
City of Phoenix  
Compton College  
Crenshaw High School  
Discover Card  
East Iowa Head Start  
El Camino College  
Eric Lofholm International  
Eve Michaels Seminars  
Fayetteville State University  
George Christopher Scott  
Hillside Family of Agencies  
Inland Empire Chamber of Commerce  
Las Vegas Religious Conference  
Long Beach School District  
Los Angeles Black Business Expo  
Los Angeles County  
Los Angeles Food Bank  
Los Angeles Third Church of Religious Science  
McDonald's Corporation  
METRO Los Angeles  
National Association for Education of Young  
Children  
National Head Start Association  
National Sales Network  
Sharing Ideas Magazine  
Sista's in Business  
Southwest College  
St. Brigid Catholic Church  
Speak Your Way to Wealth  
Turning Point Magazine  
UCLA  
United States Air Force  
USDA

Wayne County Community College  
Wealthy Sisters  
Wells Fargo Bank  
West LA College  
WIC  
Wilson Head Start  
Women of Wellness  
Wyandanch NY School District

## NORMA T. HOLLIS

### TESTIMONIALS

"I have met many speakers who have been inspired by what I call 'the Norma Factor' - her authentic desire to help others coupled with her deep wisdom and knowledge of the speaking business. Her positive impact on numerous speakers makes her a valuable resource to the industry."

Les Brown, The Motivator

"I heard Norma speak on authenticity. She reminded me that no matter where you are and what you do, if you touch lives as I do, you have to remember to be authentic. Be yourself, you don't have to be on stage, you don't have to be judgmental, you don't have to remember who's better than you or who's not as good as you. Just be authentic and come from your authentic self."

Rochelle Burgess  
Innovative Partners in Leadership  
HR Consultant and College professor

"By attending Norma's seminar, I discovered new ways of transforming and actually delivering my organization at its highest level, in its purest form. This is something I've always searched for and finally found through Norma's presentation. She taught me how to speak the truth in the most powerful manner."

Nick Nadier  
Melody House Foundation

"I met with Norma for a special session after her keynote presentation. We had an extraordinary one-hour session. I arrived to the session very confused about 'next steps' for my business. My business is two years old and I wasn't sure what to do next. Norma listened intently and then, gave me a three-step plan to move my business forward. I can go home knowing exactly what to do next... all because of Norma."

Janet Plocke  
Organized by Janet

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"Just wanted to thank you again for the wealth of information you shared during your Authentic Communication Seminar at the NSN Conference in Atlanta...even the dietary stuff. Keep changing lives and making the world a better place!"

Koroun A. Butler  
AAA Car Buying, Mesa, AZ

"The event on Saturday was simply remarkable. I was present with two of my team members and we all received great value and benefit from your work shop. In our line of business we speak before audiences of employees and I can assure you that we received a new found confidence about ourselves and our business. We would not have preferred to be anywhere else doing anything else, with the wealth of information and knowledge imparted to us collectively we are gracious to have been in your presence. Norma, your eloquence and demeanor coupled with your authentic nature and humility brought an insight that will remain locked in our consciousness forever. On behalf of my colleagues and myself we thank you tremendously and will remain indebted to you for a lifetime. Wishing you and your entire organization the best, the most, the greatest and the highest always!"

Michael Harvey  
Los Angeles, CA

"Norma, you have no idea of how you have impacted my life business and personal. Once I am in a position to enlighten you without getting emotional I will do so. I don't know how many people you have touched in this manner but please know I count as 1. Looking forward to your inspiration and aligning myself for future endeavors as Authentic as I can be..."

Karen Compton  
Oakland, CA