



DR. WILLIE JOLLEY

HALL OF FAME SPEAKER, #1 RATED XM RADIO HOST, BEST SELLING AUTHOR

Dr. Willie Jolley is a world-renowned Hall of Fame speaker, award-winning singer, best-selling author, and popular television and radio personality. He has been named "One of the Outstanding Five Speakers in the World" & "Motivational / Inspirational Speaker of The Year" by the 175,000 members of Toastmasters International. Dr. Jolley has been inducted into the prestigious Speaker Hall of Fame and named, "A Legend of the Speaking Industry."

Dr. Jolley is the host of the #1 Motivational Radio Show in America on SiriusXM and the Wake Up & Win daily radio program on Get up Mornings with Erica Campbell on Radio One stations across America. He is also the host of the Willie Jolley podcast on iHeart Radio and Spotify. Dr. Jolley is the author of several international best-selling books including, *It Only Takes A Minute To Change Your Life*, *A Setback Is A Setup For A Comeback*, *Turn Setbacks Into Greenbacks*, *An Attitude of Excellence*, and his popular marriage book, *Make Love, Make Money, Make It Last!*, that he wrote with his wife of over 30 years, Dee Taylor-Jolley.

Dr. Jolley's clients include many Fortune 100 companies including Walmart, Verizon, Johnson and Johnson, P&G, and General Motors. Many know him as the speaker who helped Ford Motors go from the brink of bankruptcy to be able to reject a government bailout and go on to billion-dollar profits!

Dr. Jolley is now leading the field in terms of virtual programs due to years of being in front of television cameras and being able to engage and connect with people, even in this new virtual environment. Many people globally are connecting to his daily video messages to help people to get through these crisis times!

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TOPICS

TURN YOUR SETBACKS INTO COMEBACKS!

While others may speak of turning setbacks into comebacks, Dr. Jolley wrote the international best-selling book...*A Setback Is A Setup For A Comeback!*

Dr. Willie Jolley is right on time with this message of how to turn your setbacks into comebacks! He has interviewed people of all walks of life on how they came back from great adversity.

Those who win also understand that failure is part of the success process-and the ability to embrace it and grow from it is a sign of greatness-and is critical to your future successes. Using real life stories from his own life, Dr. Willie Jolley shares success principles that can make the difference between just surviving this crisis time and thriving.

He also shares proven success techniques, ideas, principles and strategies and explains how to apply them to your life's trials and tribulations to achieve your success.

Participants will learn how to:

- Develop the mindset that winners use to overcome tough times
- Implement step-by-step strategies to immediately use to turn setbacks into comebacks
- Prepare an action plan to bulletproof their future!

HOW TO TURN A SETBACK INTO A COMEBACK WITH AN ATTITUDE OF EXCELLENCE

"The best way to build your future is to build yourself. And the best way to build your organization is to build your people."
-Dr. Willie Jolley

Dr. Willie Jolley answers the age-old question: What are the secrets that sustain successful organizations through difficult times?

His answers are born out of his work helping Ford Motor Company go from the brink of bankruptcy in 2006 to being positioned to reject the government bailout in 2009—and on to billion-dollar profits every quarter since 2009. Success Magazine called him "Ford's Secret Weapon!"

In this program, Dr. Jolley shares strategies and ideas your attendees can employ to transform their businesses—as well as the five areas of development that can be used immediately to change their thinking and their business.

Upon completing this program, participants will:

- Pursue a workplace culture of excellence
- Understand the 5 tenets of high achieving organizations: Leadership, Change management, Team building, Customer service, A winner's attitude
- Embrace change as a positive factor
- Seek leadership development—no matter their position in the organization
- View teams as the lifeblood of the organization
- Serve the internal and external "customers"

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TOPICS (continued)

CHANGE IS GOOD... WHEN YOUR ATTITUDE IS GREAT!

These last few years have proven that change happens, whether we like it or not. Some companies grow through change and others shrink!

Dr. Willie Jolley teaches people how to get a new attitude so they can have a "higher altitude" and productivity in the midst of change!

In this program, participants are sold on the positive perspective of change! Change is essential to any growth. Everybody wants progress, but nobody wants to change.

Dr. Jolley shares his patented "VDAD" (vision, decision, action, desire) formula for successfully embracing change.

You will leave this program viewing change as an ally - not an enemy. You will leave ready to implement the formula to drive change. You will leave believing that change "truly" is good when your attitude is great!

Participants will learn:

- The attitude necessary to positively adapt and embrace the inevitability of change
- The four-step process for "winning with change!"
- How a change in perspective can positively change results
- The success strategies that outstanding leaders have used to turn problems into possibilities, and setbacks into comebacks
- How working as a team can successfully help navigate the winds of change
- How to create an all-star team where everybody is an MVP!

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TOPICS (continued)

TURN YOUR SETBACKS INTO COMEBACKS...THEN TURN YOUR COMEBACKS INTO GREENBACKS!

Taken from his popular television special, "Turning Setbacks into Comebacks," Dr. Willie Jolley explains how in turbulent, high anxiety and fear times, we can survive, and dare we think, even thrive!

Dr. Jolley is right on time with this message. He has interviewed people of all walks of life on how they came back from great adversity. He shares their successful techniques, ideas, principles, and strategies.

And furthermore, he explains how to apply those principles today to help you comeback, and then get more greenbacks.

While others may speak of turning setbacks into comebacks, Dr. Jolley wrote the international best-selling books, *A Setback Is A Setup for a Comeback* and *Turn Your Setbacks Into Greenbacks*.

Dr. Willie Jolley believes leadership is an action not a position! He reminds us that great leaders always focus on the possibilities rather than the challenges! Great leaders are willing to do whatever is necessary rather than doing what is comfortable! And leaders look to develop more leaders rather than more followers!

Dr. Jolley takes you on a memorable roller coaster ride of why you must develop the leader within you and then gives you the steps for getting it done! It requires sweat equity, but so does anything that produces great achievement! Whether you are an association executive, sales professional, entrepreneur, business owner, or manager...you will experience growth and renewed enthusiasm for reaching and exceeding your goals!

*This program will develop more leaders and set them on a course for becoming unstoppable!

Participants will learn:

- Develop the mindset that winners use to overcome tough times
- Implement step-by-step strategies to turn their setbacks into comebacks
- Prepare an action plan to bulletproof their future success!

SUSAN GUZZETTA

PROFESSIONAL SPEAKERS FOR ALL OCCASIONS

DR. WILLIE JOLLEY

CLIENT LIST

HEALTHCARE

American Senior Communities
Blue Cross Blue Shield Association
CareFirst Blue Cross Blue Shield
Kaiser Permanente
National Association of Healthcare Access Management
National Institutes of Health
Norton Healthcare
WV University Healthcare
Yale-New Haven Hospital

TELECOMMUNICATIONS/UTILITIES

Comcast
Cox Media Group
DC Water
Pepco Holdings, Inc.
Verizon Enhanced Communities

REAL ESTATE

Institute of Real Estate Management (IREM)
Keller Williams Preferred Properties
National Association of Realtors
North Carolina Association of Realtors
South Carolina Association of Realtors
Weichert Realtors

FINANCIAL

Fannie Mae
Federal Deposit Insurance Corporation
First Bank of Nigeria
Hartford Financial Services Group
Million Dollar Round Table
Prudential
Prudential Malaysia
Sagicor Life Bar Ltd.
Sagicor Life Jamaica Ltd.

FOOD SERVICE

Bob Evans Farms
Coca Cola
Domino's Pizza
Hunt Brothers Pizza
McDonald's
Nabisco
Pepsi
Sodexo
US Foods
Vocelli Pizza

INFORMATION TECHNOLOGY

Information Technology Senior Management Forum (ITSMF)
Microsoft

AUTOMOTIVE

Ford Motor Company
General Motors
Mercedes-Benz

ARMED FORCES

U. S. Air Force
U.S. Army
U. S. Coast Guard
U. S. Marines
U. S. Navy

HOSPITALITY

Gaylord National Resort & Convention Center
Hyatt-Regency Hotels
Marriott Hotels
Sheraton Hotels
Starwood Hotels

GOVERNMENTAL AGENCIES

Department of Employment Services
Federal Bureau of Investigation
Social Security Administration
U.S. Agency International Development

NETWORK MARKETING

5-Linx
Achieve Media Weight Loss
ACN
Amway
Mary Kay Cosmetics
National Sales Network
Traci Lynn Fashion Jewelry

ASSOCIATIONS

Association of Legal Administrators- Boston Chapter
Meeting Professional International
National Association of Black Accountants
National Bar Association
National Council State Agencies for National Association of Blind Merchants
National Council of Teachers of Mathematics
Society for Human Resource Management
USA/Canada Lions Leadership Forum

MISC.

Enterprise Car Rental
Lockheed Martin
Nordstrom
Procter & Gamble
Servpro
Raytheon
Union Pacific Railroad
Wal-Mart
Wincorp International

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TESTIMONIALS

"Your message of the importance of taking a positive approach to a less than desirable situation was refreshing and inspirational, and exactly what the employees needed to hear. The professional style in which you delivered your message gave you instant credibility and allowed the audience to value the information that you were providing. Your willingness to adjust to adverse speaking conditions at several venues was greatly appreciated, as was your flexibility exhibited in accepting last minute changes to both scheduled dates and times."

Nathan H. Meadows
Strategy Analyst
Ford Motor Company

"I wanted to thank for your involvement in our face to face meeting this week. Willie's speech was very well received to the point that a number of the team either referred back to it over the course of our meeting to emphasize a point or rally around an idea. I think everyone thought that it was a great investment of our time and helped get the team aligned for the tough conversations we needed to have around organization and team work. So again, THANK YOU for your very positive message and we look forward to working with you again in the near future!"

Todd C. Probert
VP/COO, Mission Operations and Services
Raytheon Company

"I would like to take this time to say thank you so much for speaking to our group at USAID, I truly thank you for helping to change my life and getting me to a place of very much needed change."

Bernadetta Stinson
USAID

"We are truly amazed each year at the amount of work and effort it takes to plan and execute the Sagicor Motivational Seminar. My eyes have only now been opened to the fact that we truly are on a NEW MISSION each time we set out to raise the bar year after year with our seminar. A significant part of the mission is to find world class speakers who will inspire, uplift and resonate. We accomplished our mission when we found you!"

We cannot express in words how grateful we are for your contribution to the success of SMS2012. Your inspirational, uplifting and thought-provoking message resonated with the entire team. It is unquestionable how far your message has reached and the value it has added to our individual journey. This is already evident in the overwhelming volume of calls and e-mails that we have received since the conclusion of your presentation.

We are so happy that we had the opportunity to connect with you and in turn connect you with the rest of the team. Our attendees left feeling a renewed sense of hope and spirit to challenge their individual and collective mission going forward.

On behalf of the entire Sagicor family, we say thank you and wish you all the best in your future pursuits."

Marcia Richards
Seminar Director
Sagicor Life Jamaica Ltd.

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TESTIMONIALS (continued)

"On behalf of our Commander of the U.S. Army Special Operations Command, I wish to express my sincere appreciation to you for your recent visit and presentation. It was a pleasure meeting you.

Your presentation at the USASOC Family Forum was both motivational and inspirational for our attendees. Evaluation results provided by the forum attendees gave your performance high marks! You added that "special something" that we wanted to provide to our families and staff. We appreciate the wonderful job you did. You left us with something positive to think about!"

Christine Hadley
Dir. Human Resources
USASOC

"Dear Willie, THANK YOU ... not only for your inspiring message of hope and tenacity, but for making our real estate team feel so very special. You obviously did your research and listened to our challenges. Real estate people, like many others in our country, have been suffering. You tailored your message to our professional needs. But you also touched our hearts by your profound personal message and willingness to spend additional time at our reception and afterwards to recognize and encourage so many of our group.

If you need a personal endorsement, have anyone call me. YOU DESERVE TO BE LABELED ONE OF AMERICA'S VERY BEST SPEAKERS! Thanks for making our convention one of the very best. You delivered!"

Martin J. Rueter
Weichert Real Estate Affiliates, Inc.

"On behalf of our entire management team at Yale-New Haven Hospital, I'd like to thank you for joining us for our meeting in Monroe, CT last week.

Your message was elegantly delivered and inspiring. A special thanks for agreeing to come at the last minute after Keith Harrell found he could not travel. To do that was a sign of great friendship and commitment to Keith; to do it on your 25th anniversary was even more remarkable! Thank you for making our management meeting such a success!"

Marna P. Borgstrom
Yale-New Haven Hospital

"Willie, you are a rock star. Today at the NRG event you delivered valuable information and concrete ideas to help me grow my business in a very tough economy.

I watched your movement, your delivery, your intensity, your presentation script AND I believe you were giving your best as if you were talking to 100,000 people who were listening to your every word. You a true professional! Thank you. You are my hero. I continue to drink the Willie Jolley Kool-Aid!"

Che Brown
Sales Expert

"I think it's a good message for today's economy. It will be good to take back and share with schools and education today."

Linda Clark
Phoenix, AZ

"I agree that it's all in the attitude. You can get through a lot of difficult things with a good attitude; it makes a big difference."

Sue Hadden
Central High School
Springfield, MS

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TESTIMONIALS (continued)

"The First Baptist Church of Glenarden, located outside of our nation's capital, has had tremendous growth. With that growth comes the challenge of acclimating and developing the members and staff to provide five-star ministry to our members and guests. Willie Jolley, a faithful member of First Baptist, developed First Touch training. It has provided clear, practical and biblical ways in which our members and staff can provide the kind of service and ministry that causes people to want to return and become a part of the ministry. I highly recommend First Touch to any ministry that wants to develop their customer service ministry to a five-star level and it has proven to be a very effective tool in accomplishing that goal!"

Pastor John K. Jenkins, Sr.
First Baptist Church of Glenarden