

SUSAN GUZZETTA

PROFESSIONAL SPEAKERS FOR ALL OCCASIONS



WILLIE JOLLEY CPAE, CSP

HELPING PEOPLE COMEBACK WITH AN ATTITUDE OF EXCELLENCE!

Willie Jolley is a world-class, award-winning speaker, best-selling author and media personality.

Success Magazine hailed Mr. Jolley as the 'Comeback King.' He earned this title for successfully helping Ford Motors avert the need to accept bail out dollars! He was hired to speak to all Ford employees. Plus, he plus helped design an internal communications campaign to reinforce the Ford "Bold Moves" messages.

Willie Jolley was named "One of the Outstanding Five Speakers in the World" by Toastmasters International. Less than 50 speakers worldwide hold that honor! Former winners include Nelson Mandela, Christopher Reeve, Margaret Thatcher and Colin Powell!

The two top designations that the National Speakers Association bestows on the best of the best speakers have been awarded to Willie Jolley. The first, CPAE/ Speaker Hall of Fame Award, is a lifetime honor, for speaking excellence and professionalism. In winning this award, Mr. Jolley joins luminaries like Ronald Reagan, Zig Ziglar, and Les Brown!

The second designation is the Certified Speaking Profession (CSP). This is for individuals who have made have their mark in the speaking arena with presentation excellence to varied industries and audiences.

Willie Jolley now hosts a daily CBS television affiliate segment (WUSA- 9), 'Live Better With Willie Jolley,' sponsored by McDonald's. This feature provides inspiration and specific strategies for living a better life one day at a time!

While hosting the national radio show, "The Willie Jolley Weekend Show" on Sirius XM Satellite radio, Mr. Jolley interviews the best and the brightest thought leaders and successful business people. Their stories are guaranteed to motivate and inspire you to action on your own dreams and goals!

Willie Jolley is the author of several international best-selling books including "It Only Takes a Minute to Change Your Life!" and "A Setback Is A Setup For A Comeback." They have been translated into several languages.

The Washington Post's syndicated columnist, Michelle Singletary, named Mr. Jolley's new wealth-building book, "Turn Setbacks Into Greenbacks," a book of the month. And his newest organizational development book, "An Attitude of Excellence," is being bought in bulk by his corporate clients!

His client list includes: Union Pacific, Comcast, D.C. Water, Raytheon, Marriott, and the Social Security Administration.

Willie Jolley's programs are focused on excellence - helping you develop a winning attitude, increasing productivity and out-performing the competition! According to Al Cornish, VP and Chief Learning Officer for Norton Healthcare: "This conference was the highest rated conference to date and that is over 6 years. You hit the ball out of the park!"

Willie Jolley holds a B.A. Degree in Psychology and Sociology from The American University and a Masters Degree from Wesley Theological Seminary.

Willie Jolley travels the world bringing information and inspiration to help you live better!

WILLIE JOLLEY

TOPICS

AN ATTITUDE OF EXCELLENCE... 5 SIMPLE STEPS FOR 5 STAR SUCCESS

Average presentation length: 60 -90 minutes

"How to create an All Star Team where everybody is an MVP!"

"An Attitude of Excellence... 5 Simple Steps For 5 Star Success" is Willie Jolley's answer to the age-old question: What secrets help "5 star" organizations create consistent success?

Willie Jolley 's solutions have come from working with Fortune 500 corporations. This highly entertaining and comprehensive program is based on his work with these leading decision-makers, spanning more than a decade! This program is designed to help participants:

Participants will learn:

- Develop a workplace culture of excellence
- Develop leadership skills - no matter the position in the organization
- Embrace change as positive factor
- Build the team as necessary for the success of the entire operation
- Serve the internal and external "customer"

HOW TO TURN YOUR SETBACKS INTO COMEBACKS ...WHEN LIFE OR THE ECONOMY DEALS YOU A SETBACK!

Average presentation length: 60 -90 minutes

Taken from his popular television special, Turning Setbacks into Comebacks, Willie Jolley explains how in these times of uncertainty, high anxiety and fear for financial security, we can survive, and dare we think, thrive!

Willie Jolley is right on time with this message of how to turn your setbacks into comebacks! He has interviewed people of all walks of life on how they came back from great adversity. He shares their techniques, ideas, principles and strategies that proved successful! And furthermore, He explains how to apply those principles to your life's trials and tribulations to achieve success!

While others may speak of turning setbacks into comebacks, Willie Jolley wrote the international best selling book... "A Setback Is A Setup For A Comeback!"

Participants will learn how to:

- Development the mind set that winners use to overcome tough times
- Implement step by step strategies you can immediately use to turn your setbacks into comebacks
- Prepare your action plan to bulletproof your future!

WILLIE JOLLEY

TOPICS (continued)

CHANGE IS GOOD ... WHEN YOUR ATTITUDE IS GREAT!

Average presentation length: 60 -90 minutes

"The best way to build your future is to build yourself. And the best way to build your organization is to build your people."
-Willie Jolley

In this program, the audience is sold on the positive perspective of change! Change is essential to any growth process. Everybody wants progress, but nobody wants to change!

Willie Jolley shares his patented "VDAD" (vision, decision, action, desire) Formula for successfully embracing change. You will leave this program viewing change as an ally - not an enemy. You will leave ready to implement the formula to drive change. You will leave believing that change "truly" is good when your attitude is great!

Participants will learn:

- The attitude necessary to positively adapt and embrace the inevitability of change
- The four step process for "winning with change!"
- How a change in perspective can positively change results
- The success strategies that outstanding leaders have used to turn problems into possibilities, and setbacks into comebacks
- How to successfully navigate the winds of change by working as a team
- How to create an All Star Team where everybody is an MVP!

HOW TO BE UNSTOPPABLE! LEADERSHIP & ACHIEVEMENT!

Average presentation length: 60 -90 minutes

Willie Jolley believes leadership is an action not a position! He reminds us that great leaders always focus on the possibilities rather than the challenges! Great leaders are willing to do whatever is necessary rather than doing what is comfortable! And leaders look to develop more leaders rather than more followers!

Willie Jolley takes you on a memorable roller coaster ride of why you must develop the leader within you and then gives you the steps for getting it done! It requires sweat equity, but so does anything that produces great achievement! Whether you are an association executive, sales professional, entrepreneur, business owner, or manager...you will experience growth and renewed enthusiasm for reaching and exceeding your goals!

*This program will develop more leaders and set them on a course for becoming unstoppable!

Participants will learn:

- The Attitude Of Excellence mindset for creating unstoppable leaders
- How ordinary people can become "extraordinary" leaders
- The critical "Vision-Decision-Action-Desire (VDAD Formula)" for excellence in leadership
- Strategies for implementing the V-D-A-D formula
- The power of "Better" for creating leaders at every level of the organization!

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TOPICS (continued)

TURN SETBACKS INTO GREENBACKS WITH AN ATTITUDE OF EXCELLENCE!

Average presentation length: 60 -90 minutes

In this dynamite, specially designed program, Willie combines key principles from his new books, "An Attitude of Excellence" and "Turn Setbacks Into Greenbacks". We have had great success in helping many organizations boost their sales. Willie has been helping "fire up" sales teams with motivation and encouragement of hope during this economically challenging time.

Willie will share with you and your team his

- "5 Simple Steps For 5 Star Success"
- "Seven Secrets To Get Through The Recession And Get Rich!"
- T.I.P.S. (Techniques, Ideas, Principles and Strategies) for reducing the trial and error on the road to success and overcoming life's most difficult challenges

He also shares powerful tactics for accelerating the growth and sales of your business. Willie's new program offers effective techniques and strategies to help your team realize they

- Can triumph in the face of change in leadership!
- Can successfully improve their attitudes!
- Can effectively adjust to current market conditions!
- Can survive and thrive during this economic downturn!

MOTIVATE YOUR YOUTH: DARE 2 DREAM DARE 2 WIN

Many complain of the challenges with today's youth and the negative influences (alcohol, glorification of violence, striving for low achievement), which often cuts their lives short. Willie Jolley is doing something to change that statistic. He is doing something positive to reach the hearts and minds of students and help them have greater success in school, home and community! And most importantly, he gets RESULTS!

Willie Jolley helps students to:

- Make the decision to stay away from drugs and alcohol
- Make the decision to stay away from negative people
- Make the commitment to pursue academic excellence
- Make wise choices and accept the fact that if they believe, they can achieve

Parents and educators alike have called Willie Jolley "a life-changing force of today's youth!"

Students:

- Would you like to be the one to influence your friends?
- Do you want to be courageous?
- Do you want to do great things in your life?

Then... don't make decisions for today! Join TV and radio personality, Willie Jolley for your road map to building your successful future! Learn how to:

- Make a first good impression
- Stay away from negative people
- Stay away from drugs
- Focus on academics
- Build your own self-esteem!

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CLIENT LIST

American Senior Communities
American Society of CLU & ChFC
American Society of Association Executives
Amway Australia
Apex Communications
Blue Cross Blue Shield Association
Boys and Girls Clubs of America
CIA
Comcast
Cox TV, Inc.
DC Water
Domino's Pizza
Evansville Human Resources Association
Ford Motor Company
Girl Scouts of America
Hampton Fire and Rescue
Housing Authority - Washington, DC
Hyatt Regency Baltimore, MD
International Association of Fairs and Expositions
Information Technology Senior Management
Forum
Keller Williams Preferred Properties
Marriott Hotels
Mary Kay Cosmetics
McDonald's
Meeting Professional International
Microsoft
Nabisco
National Association of Healthcare Access
Management
National Bar Association
National Council State Agencies for National
Association of Blind Merchants
National Council of Teachers of Mathematics
National Federation of State High Schools
National Imagery and Mapping Agency
National Public Employer Labor Relations
Association
Norton Healthcare
Pepsi
Pepco Holdings, Inc.
Phoenix Printing
Prince George's Chamber of Commerce
Proctor and Gamble
Prudential of Australia
Raytheon
Sanford Brown College
Social Security Administration
Society of Human Resource Managers
Sprint

State of Alabama Personnel Department
Tennessee State University
Union Pacific Railroad
United National Bank
U.S. Agency for International Development (USAID)
U.S. Army
U.S.D.A. Human Resources Conservation Services
U.S. Navy
U.S. Postal Service
Verizon Enhanced Communities
Vocelli Pizza
Wal-Mart
Washington Convention & Tourism Corp.
Weichert Real Estate Affiliates, Inc.
White House/Presidents Exchange Association
Yale New Haven
Zurich Australia Financial

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TESTIMONIALS

"I wanted to thank for your involvement in our face to fact meeting this week. Willie's speech was very well received to the point that a number of the team either referred back to it over the course of our meeting to emphasize a point or rally around an idea. I think everyone thought that it was a great investment of our time and helped get the team aligned for the tough conversations we needed to have around organization and team work. So again, THANK YOU for your very positive message and we look forward to working with you again in the near future!"

Todd C. Probert
VP/COO, Mission Operations and Services
Raytheon Company

"I would like to take this time to say thank you so much for speaking to our group at USAID, I truly thank you for helping to change my life and getting me to a place of very much needed change."

Bernadetta Stinson
USAID

"On behalf of our Commander of the U.S. Army Special Operations Command, I wish to express my sincere appreciation to you for your recent visit and presentation. It was a pleasure meeting you.

Your presentation at the USASOC Family Forum was both motivational and inspirational for our attendees. Evaluation results provided by the forum attendees gave your performance high marks! You added that "special something" that we wanted to provide to our families and staff. We appreciate the wonderful job you did. You left us with something positive to think about!"

Christine Hadley
Dir. Human Resources
USASOC

"I think it's a good message for today's economy. It will be good to take back and share with schools and education today."

Linda Clark
Phoenix, AZ

"I agree that it's all in the attitude. You can get through a lot of difficult things with a good attitude; it makes a big difference."

Sue Hadden
Central High School
Springfield, MS

"On behalf of our entire management team at Yale-New Haven Hospital, I'd like to thank you for joining us for our meeting in Monroe, CT last week.

Your message was elegantly delivered and inspiring. A special thanks for agreeing to come at the last minute after Keith Harrell found he could not travel. To do that was a sign of great friendship and commitment to Keith; to do it on your 25th anniversary was even more remarkable! Thank you for making our management meeting such a success!"

Marna P. Borgstrom
Yale-New Haven Hospital

"Willie, you are a rock star. Today at the NRG event you delivered valuable information and concrete ideas to help me grow my business in a very tough economy.

I watched your movement, your delivery, your intensity, your presentation script AND I believe you were giving your best as if you were talking to 100,000 people who were listening to your every word. You a true professional! Thank you. You are my hero. I continue to drink the Willie Jolley Kool-Aid!"

Che Brown
Sales Expert

WILLIE JOLLEY

TESTIMONIALS (continued)

"Dear Willie, THANK YOU ... not only for your inspiring message of hope and tenacity, but for making our real estate team feel so very special. You obviously did your research and listened to our challenges. Real estate people, like many others in our country, have been suffering. You tailored your message to our professional needs. But you also touched our hearts by your profound personal message and willingness to spend additional time at our reception and afterwards to recognize and encourage so many of our group.

If you need a personal endorsement, have anyone call me. YOU DESERVE TO BE LABELED ONE OF AMERICA'S VERY BEST SPEAKERS! Thanks for making our convention one of the very best. You delivered!"

Martin J. Rueter
Weichert Real Estate Affiliates, Inc.

"The First Baptist Church of Glenarden, located outside of our nation's capital, has had tremendous growth. With that growth comes the challenge of acclimating and developing the members and staff to provide five-star ministry to our members and guests. Willie Jolley, a faithful member of First Baptist, developed First Touch training. It has provided clear, practical and biblical ways in which our members and staff can provide the kind of service and ministry that causes people to want to return and become a part of the ministry. I highly recommend First Touch to any ministry that wants to develop their customer service ministry to a five-star level and it has proven to be a very effective tool in accomplishing that goal!"

Pastor John K. Jenkins, Sr.
First Baptist Church of Glenarden