

SUSAN GUZZETTA

PROFESSIONAL SPEAKERS FOR ALL OCCASIONS



DR. RICK KIRSCHNER

IDEAS. INSIGHT. INSPIRATION. IMPACT.

Looking for a naturally funny and authentic speaker who can inspire your audience with ideas that have an impact? Whether it's for a keynote, workshop or breakout session; a handful of executives or several thousand attendees; Rick will organize his material to meet your needs as a client and to support your conference theme.

Dr. Rick Kirschner is a best selling author, educator and renowned presenter whose timeless topics and energetic delivery have touched people's lives and improved organizational performance the world over.

With such clients as Heineken, NASA, Starbucks, ToysRUs, and Texas Instruments, and as a faculty member with the Institute for Management Studies, Rick speaks on positive change, bringing out the best in people (even at their worst!), how to increase your influence through the art of persuasion, and how to connect, relate and communicate when it counts. Audiences love his playful humor, his insights, and his grasp of the issues they deal with every day.

From CNBC and FOX to MSNBC and the Wall Street Journal, from USA Today to Honey Magazine, Rick is a sought after resource on the changing workplace and interpersonal communication. He is the bestselling author and coauthor of eight books, including his coauthored international bestseller, 'Dealing With People You Can't Stand: How To Bring Out The Best In People At Their Worst,' (McGraw Hill; now in its third edition) his previous work, the comprehensive communication skills training program 'Insider's Guide To The Art of Persuasion,' and his most recent work, 'How To Click With People: The Secret To Better Relationships In Business And In Life'(Hyperion Books).

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TOPICS

HOW TO CLICK WITH PEOPLE

In this age of cascading connectivity, learning how to click with others can increase the scope, quality and positive results of your interactions with others. HOW TO CLICK WITH PEOPLE is a thoroughly enjoyable tour through the art and science of why and how we resonate with each other. This presentation is fun, fast paced, and fundamentally important for anyone interested in winning hearts, hands and minds for a positive purpose. Join Dr. Rick Kirschner as he reveals the secrets to connecting, relating, and communicating successfully with just about anyone. (Copies of Dr. Kirschner's book, 'How To Click With People' can be purchased in bulk at a significant discount for your attendees.)

HOW TO BRING OUT THE BEST IN PEOPLE (EVEN AT THEIR WORST!)

Everyone knows someone who is difficult to deal with, and anyone can use the material in this program immediately to lower stress and improve communication. If you're frustrated with broken promises and bad behavior, let Dr. Rick take the pain out of dealing with difficult people in this hilariously practical information packed presentation. (Copies of Dr. Kirschner's book 'Dealing With People You Can't Stand: How To Bring Out The Best In People At Their Worst' can be purchased in bulk at a significant discount for your attendees.)

INFLUENCE AND THE ART OF PERSUASION

Tired of watching bad ideas win out over better ones? When you're ready to play your part in the way the future turns out, Dr. Rick will reveal to you the insights, strategies and tactics for increasing your influence, getting your ideas across and winning hearts, hands and minds to your side. (Copies of Dr. Kirschner's book or audio program 'Insider's Guide To The Art of Persuasion' can be purchased in bulk at a significant discount for your attendees.)

THE ART OF LIVING

A life-balance program about making wise choices, derived from over two decades of work in the fields of holistic health, personal and organizational development (Copies of Dr. Kirschner's book 'Life By Design: Making Wise Choices In A Mixed Up World' can be purchased in bulk at a significant discount for your attendees.)

THE HEART OF SERVICE

This program provides team leaders and business owners with a simple way of getting all of their people on the same page about service. And service is the prime directive for any business that has an interest in positive relationships with the people that give them a reason to be in business. (Copies of Dr. Kirschner's book 'Love Thy Customer' can be purchased in bulk at a significant discount for your attendees.)

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CLIENT LIST (partial)

TECHNOLOGY and BIOTECHNOLOGY

AT&T
Alcatel Submarine
E.D.S.
Hewlett Packard
Hong Kong Telephone System
I.B.M.
Martin-Marietta
Motorola
Pacific Bell
800 Software
Proscript
Scientific Therapeutics Information, Inc.
Triad
U.P.S.
United Telephone

HEALTHCARE

Anaheim Memorial Hospital
Chester County Hospital, Pennsylvania
Denver General Hospital
Fresno Surgery and Recovery Care Center
Good Samaritan Hospital, Nebraska
Journal of Nursing Jocularly
Marion Polk County Medical Society
Montana Mental Health
Queen of the Valley Hospital, California
Sonoma County Hospital
Providence Health System
St. Joseph Health System

EDUCATION

Beaverton School District
Canadian College of Naturopathic Medicine
Consortium for Educational Change
Buckminster Fuller Institute
Clackamas Community College
Ft. Lewis College
Illinois Education Association
Institute for Management Studies
Lane Community College
Michigan Education Association
National College of Naturopathic Medicine
National Education Association
Southwest College of Naturopathic Medicine
Southern Oregon University
University of North Florida
A. T. Still University
Humber University

PUBLIC SECTOR

Argonne National Laboratory
Baker County Council
City of Ashland, Oregon City Council
Wilsonville, Oregon City Council
FDA Public Health Service
Federal Reserve
Fairfax County Government, Virginia
Idaho National Guard
Internal Revenue Service
Jackson County Assessors Office
League of Oregon Cities
Los Alamos National Laboratory
U.S. Justice Department
Argonne National Laboratory
Baker County Council
FDA Public Health Service
Fairfax County Government, Virginia
Idaho National Guard
Internal Revenue Service
Jackson County Assessors Office
Los Alamos National Laboratory
N.A.S.A.
Government of Trinidad and Tobago

MANUFACTURING

Air Products and Chemicals, Inc.
Balfour Corporation
Custom Business Systems Inc.
Claude Laval Corporation
Ford Motor Company
Husky Injection Molding Systems
General Motors
PepsiWest
Sandoz Animal Health
Shell (Netherlands)
Snap On Tools
Texaco
Toyota

NON-PROFIT

Douglas County Senior Services
Goodwill Industries of
America
InnSight Teen Parent Program
InBetween
KS Wild

ASSOCIATIONS

American Association of Naturopathic Physicians
Association of College Unions (ACU)
American Healthcare Radiology Association (AHR)
Association of Legal Administrators (ALA)
Canadian Association of Family Enterprise (CAFE)
Institute of Electrical and Electronic Engineers
National Association of Neonatal Nurses (NANN)
Club Managers Association of America (CMAA)
Professional Conference Managers Assoc. (PCMA)

CONFERENCES

Creative Problem Solving Institute
Inc. 500 Conference
Institute of Industrial Engineers
International Group of Agencies and Bureaus
National Wellness Conference
Pepsi West Quality Conference
Plum Creek Management Conference
R.E. Michel Co. ESP Forum
AANP

FOOD AND BEVERAGE

Kraft Foods
McDonalds
Starbucks

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TESTIMONIALS

"Where do I begin to express what an overwhelming sensation your program was to our quality conference attendees!"

Ellen Mehl
AT&T

"Your energy and sense of humor makes these classes come alive."

Laurel Aust
Hewlett Packard

"For the third year, the feedback forms say "Bring Rick back!" Your versatility continues to impress me and, as usual, your humor, warmth, and sensitivity to the group wins hearts and respect."

Marla Rosner
Supercuts

"The presentation by Dr. Rick was exceptional and exhilarating, to say the least."

Marilyn Douglas
RN, St. Joseph Healthcare

"I can't remember the last time our delegates were so attentive in the closing session. Your topic really hit home with our entire audience."

Kenneth L. Robinson
President
National Association of Federal Credit Unions