

SUSAN GUZZETTA

PROFESSIONAL SPEAKERS FOR ALL OCCASIONS



JILL LUBLIN

FIND YOUR VOICE • BE HEARD BY MILLIONS • CHANGE THE WORLD

With 200+ speaking engagements each year, master publicity strategist and consultant, and bestselling author, Jill Lublin, consistently wows audiences worldwide with her entertaining and interactive keynotes, seminars, and training programs on publicity, networking, kindness and influence marketing.

Jill has shared her powerful networking and publicity strategies on the stages of Tony Robbins, T. Harv Eker, Jack Canfield, Mark Victor Hansen, Loral Langemeier, James Malinchak, Lisa Nichols, Richard Simmons, and many others. Additionally, thousands of people have attended her popular "Publicity Crash Course", which she teaches as a virtual one-day class. Her popular home study system is used by clients worldwide who are ready to create greater success and revenues for themselves and their companies.

Over the past 25 years, Jill has worked with ABC, NBC, CBS, and other national and international media as a highly regarded publicity expert. She has been featured in *The New York Times*, *Women's Day*, *Fortune Small Business*, *Entrepreneur*, *Forbes* and *Inc.* magazines.

Jill is the author of four bestselling books, including: *Get Noticed...Get Referrals* (McGraw-Hill), *Networking Magic* (Morgan James), and *Guerrilla Publicity* (Adams Media), which is regarded as the "PR Bible", and her latest book *The Profit of Kindness* (Red Wheel Weiser), which went #1 in four categories. With four international bestselling books, Jill is acknowledged as the go-to person for building success through influence marketing, networking, and publicity. Jill has also created an intentional Kindness Community as a result of her book.

In addition to her speaking engagements, Jill trains and consults with executives, sales teams and marketing departments in Fortune 500 companies, as well as in small-to-medium-sized companies. Her innovative influence marketing and publicity techniques consistently increase bottom line results for her clients.

SUSAN GUZZETTA

PROFESSIONAL SPEAKERS FOR ALL OCCASIONS

JILL LUBLIN

TOPICS

THE PROFIT OF KINDNESS: ESTABLISH TRUST, BUILD LASTING BUSINESS RELATIONSHIPS AND INFLUENCE OTHERS

When kindness becomes your primary goal, everything changes: how you look at life, what you get from it, and how others interact with and relate to you.

In this presentation, Jill shows her audience how to master the art of building trusting, long-lasting relationships through open, non-adversarial interchanges that result in mutually beneficial outcomes. The key is to focus more on giving and working with others rather than simply on "winning." Because doing so is guaranteed to help you actually win. Jill will provide specific examples for improving skills such as communication, building integrity, team work, influencing others, and more.

GET KNOWN EVERYWHERE

If you want to be the #1 influencer in your industry, you've got to get bigger media visibility. Based on her international bestseller, Guerrilla Publicity, Jill shares simple strategies to help you go from unknown to newsworthy.

Sharing her proven secrets to understanding what the media wants, Jill provides you with short-term, doable tactics that boost visibility for you and your brand.

Jill Lublin's expertise will drive prospects to your door and profits to your pockets!

RADICAL INFLUENCE WILL HELP YOU REACH YOUR GOALS FASTER!

Having Radical Influence helps you stand out, be heard, and be seen like never before!

When you have Radical Influence, people buy from you, listen to you, respect you, care about you, and take your message to heart. People will automatically crowd around you, wanting to be part of your network. And most importantly, you attract other high level influencers who connect you with the people you need to know to bring your dreams to reality.

TURN YOUR CONTACTS INTO CASH!

Every person you meet is your potential client or a referral to a potential client. Based on Jill's bestseller, Networking Magic (now in its second edition), you will learn tactics to magnetically influence people at meetings, networking events and social gathering.

Whether you are shy or an extrovert, Jill's expert techniques can be implemented immediately.

SUSAN GUZZETTA

PROFESSIONAL SPEAKERS FOR ALL OCCASIONS

JILL LUBLIN

TESTIMONIALS

"Jill's training has been instrumental in my results with the media in Houston. One article in a local paper resulted in three speaking engagements! Now I'm using that one article to leverage broader media attention. Most recently I was featured in a prime time news slot on a major Fox station. Thank you for encouraging me to contact media with my story!"

Elisa Hays
Leadership Trainer

"Jill delivers! ...templates, systems, step by step - here's what to do instruction, no kidding solutions that rock, and NO FLUFF. Take Jill's training and don't look back!"

PJ Van Hulle
Real Prosperity Inc.

"Jill Lublin spoke to our chapter about, 'being the news.' Jill is top-notch. She knows how to be precise, make it fun, and make people want to promote their business, I highly recommend Jill and her message will help you to transform our business!"

Lisa Coffey
Meeting Planner
eWomen Network

"I've been to every workshop you could possibly imagine. Jill's course has been invaluable. ... It will shift your perspective on what PR really is!"

Stephanie Beeby
Founder
In Flow CEO Consulting

"I've had a huge take-away... Jill's Crash Course is fabulous! Go study with Jill, she knows what she's talking about!"

Kim Tucker Hodous
CEO
The Kitchen Table

"Jill is a 'Master Influencer' and her ability to teach people exactly what to do, how to do it, and without spending a fortune, is amazing. Our clients love her wisdom, products & personality!"

John Assaraf
Speaker, Entrepreneur, New York Times & Wall Street Journal Bestselling Author

"Jill is one of the most generous, resourceful women that I know. My company has "the word out" because of her brilliant strategies. Thank you Jill for your Magic!"

Loral Langemeier
Founder and CEO
Live Out Loud and New York Times Bestselling Author