



CHUCK MALKUS

EXECUTIVE PRODUCER, STRATEGIST, AUTHOR

Chuck Malkus builds and rebuilds reputations as a strategist, speaker and expert witness. With his consultations, reputations are amplified for businesses of all sizes, including Fortune 500 companies. Malkus has appeared on CNBC, Fox Business, Investigation Discovery and First Business News. He is an executive producer for the new NETFLIX series, *Money Plane*, which was a Top 5 Watched across all streamers during summer, 2021.

As part of his ongoing consulting practice he regularly provides inspirational keynotes that offer valuable lessons for managers at every level, from young professionals to the C-Suite. With extensive experience in branding, he provides original growth plans for industries including financial services, healthcare, tourism and education. Chuck is described by The Miami Herald as a “public relations guru” and his leadership with the importance of ethics includes serving as a keynote speaker for the Miami-Dade Commission on Ethics.

A charismatic storyteller, he shares experiences including how organizations may grow and adapt in changing industries. With a deep understanding of business challenges and the conditions of good corporate citizenship, Chuck advises companies of all sizes on how to pivot in today’s business climate. Woven into his corporate acumen is a specialization in community engagement and he is the Co-Founder of Neighbors 4 Neighbors, an international disaster relief organization. He has also served as a board member for the American Red Cross, Junior Achievement and Nova Southeastern University, among several others.

Chuck is the author of four books, and his third, *FULL CIRCLE: The Remarkable True Story* (Skyhorse), is the basis for an Emmy-nominated ESPN documentary. His recent book, *GETTING THERE*, profiles 10 diverse leaders who overcame monumental challenges.

SUSAN GUZZETTA

PROFESSIONAL SPEAKERS FOR ALL OCCASIONS

CHUCK MALKUS

TOPICS

GETTING THERE

In this empowering talk, Chuck outlines a four-step process for success and shares five portraits of resilience and connection that will inspire you to put doubt aside and go after your dreams. He includes profiles of accomplished men and women from diverse walks of life who beat back physical, emotional, or professional obstacles to realize success. The subjects of his first-hand accounts include legendary LSU baseball coach Paul Mainieri; consumer insights app creator Nadia Masri; health food entrepreneurs Neter Alkebulan and Trendolyn Hopkins; pioneering Wake Forest University surgeon Dr. Anthony Atala; and Susan Perry, a healthcare technology innovator. Getting There is a culmination of hard-won wisdom that can be applied by anyone, no matter their current situation in life.

ETHICAL CHOICES

Chuck delivers important lessons related to personal and professional branding by identifying the warning signs associated with poor business ethics. He describes Scott Rothstein's operation of one of the most ruthless Ponzi schemes in U.S. history, and Rothstein's theft of \$1.4 billion to finance his opulent lifestyle. Chuck's best-seller, *The Ultimate Ponzi: The Scott Rothstein Story*, (Pelican) explains for the first time how this polished con man built a prestigious law firm from scratch while taking down an entire community in the process.

RAISING YOUR GAME

Chuck describes key strategies, including goal setting, practice routines and leadership to provide guidance on fulfilling better the roles we play every day. What we learned on the playground as children still holds true today in our work: have fun, enjoy learning and be passionate about contributing to your team. Chuck delivers important lessons on reaching your potential through practice, and the resulting confidence and motivation that brings out the best in your game. He shares how community involvement can produce positive outcomes for employees and your corporate culture.

EXECUTIVE STORYTELLING FOR EFFECTIVE COMMUNICATIONS

Storytelling lies at the foundation of the human experience. It is a tool that builds connections, conveys values and removes the barriers of culture, age and lifestyle. Chuck explains how executives can structure stories to drive company performance among internal and external audiences. For employees, storytelling can boost morale, enhance a sense of belonging, and increase productivity. To external audiences, stories about the company or CEO can reinforce the business' value proposition, attract customers, and heighten investor interest. Chuck helps executives identify the compelling stories that will advance the company's goals, such as customer testimonials, corporate milestones and tales of individual excellence. He shares captivating examples of how companies of all sizes can better communicate their core values and unique culture.

UNEXPECTED RETURNS FOR SUCCESS

Chuck weaves together his personal stories as a business strategist and community leader to deliver a gripping narrative how rewarding experiences result when least expected. Chuck shares how he became an executive producer for Netflix and creator of an Emmy-nomination for ESPN from volunteerism. For the past 29 years, community service has been a central feature in Malkus' life, and he describes how involvement can deliver personal and professional growth.

PROTECTING YOUR INTERESTS

Chuck teaches your organization to protect its brand through better communication and by developing a culture of ethical behavior. He brings attention to vital business tactics through unique and true-life stories related to culture, employee training and charitable commitments. Today's business environment requires not only a business plan for dealing with crises, but also a personalized plan that enables each employee to develop his or her skills, work with others outside the office, and provide service to the community.

Other topics include:

ACHIEVING NEWS MEDIA COVERAGE

PREPARING FOR MEDIA CRISIS PRIOR TO THE STORM

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CLIENT LIST

Advanced Green Technology
Baltimore Orioles
Blackstone
Boies Schiller law firm
Broward Cultural Affairs Council
CBS
Comcast
Costex Tractor Parts
Entrepreneurs' Organization
HCA Healthcare
Hard Rock
Hartman & Tyner
Kinloch Partners
LTP Management
Leadership Business Council
MVP Reit
Marcum
Marriott
Miami-Dade Commission on Ethics
Museum of Art
Palm Beach Commission on Ethics
Phil Smith Automotive Group
Seminole Tribe
Starwood Hotels & Resorts
The Atlantic
Vestin Mortgage
Vestin Realty
Village of Wellington
Wealth Management Group

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TESTIMONIALS

"On a scale of 1 to 10, your speech was a 10 for both content and presentation. Your outstanding performance kept everyone keenly interested."

Barry Kates
Entrepreneurs' Organization

"Thank you for your fantastic keynote which inspired everyone in the room. Your delivery and presentation of this topic rated as one of the best speeches I've experienced. I found the topic to be fascinating!"

John Yohanan
Gulf South Forest Products, Inc.

"Chuck Malkus presents strong messages for employee and volunteer engagement in concise ways. He shares his life experiences with humor and encouragement so everyone in the audience can make a difference personally and professionally."

Jody Leshinsky
Broward Cultural Division

"Chuck Malkus delivered a mesmerizing account of the Rothstein case with superb details of the back story. He energized our attendees and reflected on how to avoid obvious red flags."

Jack Drury
Jack Drury and Associates

"We were enlightened by his ideas, projects and information. Mr. Malkus delivered a compelling presentation full of thought provoking lessons."

Angela Warner
Health Care Consultant