

SUSAN GUZZETTA

PROFESSIONAL SPEAKERS FOR ALL OCCASIONS



KATHLEEN McCARTNEY **THE RACE STARTS AFTER THE FINISH LINE**

Iron Icons Kathleen McCartney and Julie Moss, share one of the most dramatic finishes in endurance sports. With no competitive athletic experience, Kathleen and Julie entered the Ironman World Championship in Kona, Hawaii, and went on to make history. The Ironman triathlon is considered the most grueling one-day sporting event in the world. It begins with a 2.4-mile ocean swim, followed by 112 miles of cycling, and ends with a marathon, a 26.2-mile run.

Captured by ABC's Wide World of Sports, their efforts epitomize "the thrill of victory and the agony of defeat." Their race inspired millions to challenge their own preconceived limitations, brought a little-known sport worldwide attention, and put the Ironman triathlon on the map. The legendary sportscaster Jim McKay called their Ironman finish one of the most inspiring moments in sports that he had ever witnessed.

The Iron Icon's presentation, "Transform Your Dreams into Victories: A Game Plan for Success" will take you on a remarkable Ironman triathlon journey that began with a dream and developed into a framework for a 30-year Ironman success story. Kathleen and Julie share the details of their iconic race and the principles that made them unforgettable Ironman Champions. Their message conveys how impossible dreams will transform your life when you execute the game plan to commit, to believe, to collaborate, and never give up in order to cross your personal finish line and successfully achieve your Ironman-sized dreams.

Kathleen McCartney and Julie Moss have captivated audiences including Intel Security McAfee, Bachrach & Associates, Inc. and UCSD Women's Conference. They are the recipients of Competitor Magazine's "Triathlon Legend Award" and Triathlon Business International's "Female Triathlete of the Year Award." McCartney is the 1982 Ironman World Champion. Moss is in the Ironman Hall of Fame and the USA Triathlon Hall Of Fame.

KATHLEEN MCCARTNEY

TOPICS

Transform Your Dreams Into Victories: A Game Plan For Success

Ironman Champions Julie Moss and Kathleen McCartney are ready to motivate, entertain and inspire you to achieve your goals and improve performance, as well as enhance leadership and team building skills. After completing a 2.4-mile ocean swim, cycling 112 miles and running a marathon, their gut-wrenching Ironman finish epitomizes "the thrill of victory and the agony of defeat." Kathleen and Julie's courageous finish inspired millions and brought Ironman to the attention of the world. ABC's legendary sportscaster Jim McKay called their Ironman finish, "the most inspiring sports moment he had ever witnessed."

The Iron Icon's keynote is inspiring, informative, heart-warming, and often hilarious, as the audience gets "up close and personal" inside the minds of two rival athletes. Kathleen and Julie share the details of their iconic Ironman battle and the successful principles that made them unforgettable and influential Ironman Champions.

The Iron Icon's presentation will teach you how to:

- Effectively transform your Ironman-size dreams into POSSIBILITIES through the decisive actions to commit, to believe, to collaborate and to never give up.
- Exercise mental toughness to persevere and successfully reach your personal finish line.
- Recognize how your biggest competitor can become your strongest collaborator.
- Discover how staying open-minded, resilient and positive can conquer the challenges and fears surrounding big dreams.

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PARTIAL CLIENT LIST

Bachrach and Associates, Inc.
Distinguished Young Women's Group
Intel Security, McAfee
Ironman Sports Medicine Conference
Ironman World Corporation
La Jolla Women's Federation
Los Angeles Triathlon Club
National Charity League
Rotary Club
Salt Lake City Triathlon Club
San Diego Triathlon Club
The Golden Door
UCSD Triathlon Club
UCSD Women's Conference
UN Women's Group
Quintiles Wrightsville Beach Marathon

KATHLEEN MCCARTNEY

TESTIMONIALS

"..it was by far the best keynote we have featured since we started the Women's Conference!"

Meredith McConvill
University of California, San Diego

"We cannot say thank you enough for your help in making our first Global Women's Leadership Summit a smashing success..."

Kelly M. Elliot
Intel Security
McAfee

"Kathleen and Julie spoke at our academy three months ago and our advisors are still talking about it."

Bill Bachrach, CSP, CPAE
CEO
Bachrach & Associates, Inc.

"Kathleen and Julie changed everything."

Bob Babbitt
CEO
Babbitt Media Group

"You have got to invite Kathleen McCartney and Julie Moss to your meeting."

Patricia Fripp, CSP, CPAE
Executive Speech Coach, Keynote Speaker