

# SUSAN GUZZETTA

PROFESSIONAL SPEAKERS FOR ALL OCCASIONS



## **MICHAEL McKINLEY**

### **LEADER IN CREATING A CUSTOMER-CENTERED ENVIRONMENT**

Mike McKinley is a businessman, motivational speaker, consultant, author, business owner, and developer of a showcase garden destination. For over 25 years, he has been involved in the daily operations of the multi-million dollar educational publishing house that he founded.

Presenting hard-hitting business content delivered in a fun way, Mike entertains while he teaches - presenting as the keynote speaker, at corporate trainings, to in-house programs, and for professional association meetings. His long-term client list includes Daimler-Chrysler, Toro, American Airlines, Great Clips for Hair, Subway, American Family and First Bank. Hundreds of companies - from construction to healthcare, high technology firms to the auto industry - have relied on Mike for insight into creating today's business innovation and success.

His program topics include Change, Motivation, Maximizing Performance, Customer Service, Teamwork, Leadership and Balancing Work & Home.

With a career in manufacturing and retail and with experience in radio and television broadcasting, Mike has a breadth of business expertise on which to draw when he shares his ideas and programs with large audiences, individuals, management teams and boards of directors across the country.

As a committed civic volunteer, Mike enjoys assisting various organizations, bringing his professional and personal strengths to help those in need. He often visits his alma mater, volunteering his time and sharing his business expertise with students whom he considers the business leaders of tomorrow. Through sponsorship of United Way functions, providing scholarships and support at his alma mater, and working with those dealing with terminal illnesses, Mike appreciates the many opportunities he has to give back to his community.

Mike lives in Eau Claire, Wisconsin, and has three wonderful children: Kevin, vice president of a brokerage firm; Mary, consultant to non-profit organizations; and Christopher, owner of an independent lead generation company. He shares his home with his dog, Phoenix, and three cats.

Mike works to share his message of maximizing performance and enjoying the ride!

## MICHAEL MCKINLEY

### TOPICS

#### **Get real results, and have fun doing it!**

Real Direct - Mike's bold "in your face" style helps you prioritize your daily challenges. As a cancer survivor, Mike knows about using time well, adapting to change, and the importance of performing to the highest level every single day.

Real Truth - You get the straight scoop...it is what it is! A CEO once told Mike, "Most speakers want us to feel good, you tell us what we need to hear!"

Real Fun - With humorous images and Mike's easy-to-grasp insights, you will laugh as you learn. Audiences around the world have benefited from Mike's programs, which will be personalized to match the needs and interests of your group. His program topics include Change, Maximizing Performance, Motivation, Customer Service, Teamwork, Leadership, and Balancing Work and Home.

#### **Change**

You simply must change to keep up with your competition. But change doesn't have to be scary. Learn how to react to change constructively, thereby encouraging flexibility in the people around you.

#### **Maximizing Performance**

The business bottom line is affected by how you minimize mistakes and achieve consistent productivity. Learn how responsibility and accountability are essential to your survival and growth.

#### **Motivation**

Learn to make the most of each day. People with a positive outlook are happier and more effective both at work and at home. Mike sparks permanent changes by motivating you to focus on what is important in your life.

#### **Customer Service**

Right now your competition is busy trying to win over your customers. Don't let that happen! Learn how to take your clients beyond customer service to a place called "customer specialness," where your clients are loyal and your sales increase.

#### **Teamwork**

In an era of cutbacks, improving productivity with fewer employees becomes essential. However, accomplishing more with fewer people takes teamwork. Learn how to meet or exceed your goals—without compromising quality or service standards—by building self-motivated teams.

#### **Leadership**

Learn when to manage and when to lead. Businesses need to be managed, but people need to be led. Effective managers who are also leaders become resource people for, not bosses of, others. And isn't that what supervision is all about?

#### **Balancing Work and Home**

It's hard to succeed at work and at home when both are filled with goals, expectations, and demands. Finding the right balance can increase your productivity and improve your attitude. Put more balance in your life!

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## MICHAEL McKINLEY

### CLIENT LIST

A & B Process Systems Corporation  
Abbot Laboratories\*  
Action Floor Systems, Inc.\*  
Administrative Officers Association  
Agstar Financial Services  
Aid Association for Lutherans  
Aiken Chamber of Commerce  
Air Courier Conference of America \*  
Akrosil (a division of International Paper)  
Allen Tate Company  
Allmerica Financial  
Alpine Engineered Products Inc.  
American Airlines  
American Airlines Sabre Travel Information Network  
American Association of Cosmetology Schools  
American Association of Critical-Care Nurses  
American Association of Motor Vehicle Administrators  
American Bilrite Inc.  
American Bus Association\*  
American Cancer Society  
American Cemetery Association  
American Concrete Pipe Association  
American Dental Association  
American Express Travel Related Services Company, Inc.\*  
American Family Insurance\*  
American Foods Group  
American Healthcare Radiology Administrators\*  
American Hotel & Motel Association  
American Institute of Aeronautics and Astronautics  
American Red Cross  
American Rental Association  
American School Food Service Association  
American Society of Agricultural Engineers  
American Society of Association Executives  
American Society of Personnel Administrators  
American Speech-Language-Hearing Association\*  
American Wood Preservers Association  
AmericInn Hotels International\*  
AmeriNet, Inc.  
Ames Taping Tool Systems, Inc.  
Amoco  
ANDATACO  
Angelica Uniform Group\*  
Antares Corporation  
ApEx Foodservices Industry\*  
Architectural Woodwork Institute

Arizona Association of Homes for the Aging  
Ashland Petroleum, Inc.  
Asphalt Paving Association\*  
Associated Builders and Contractors  
Association for Manufacturing Technology  
Association for Services Management International  
Association of Fund Raisers & Direct Sellers  
Association of Missouri Electric Cooperatives  
Association of Oregon Food Industries, Inc.  
Assurex International\*  
Astra USA, Inc.  
Atlantic City Medical Center\*  
AT& T\*  
Atwood Oceanics, Inc.  
Atwork Corporation  
Auto Dealers of North Dakota  
Avera PACE\*  
Avery International  
Baldwin Filters  
Balfour and Taylor Publishing  
Bank of America  
Barnhill Contracting Company  
Bauer Built Incorporated\*  
Bauerly Companies\*  
Bayer Corporation  
BCI International  
Becton Dickinson Medical Manufacturing  
Bellcore  
Bemidji State University\*  
Benedictine Health System  
Billings Area Chamber of Commerce  
Blandin Paper  
Blue Cross Blue Shield\*  
Board of Social Ministry  
BP Chemical  
Bremer Financial Corporation  
Brinker International/Chili's\*  
Broyhill Furniture Industries, Inc.  
Buick  
Burch Yellow Pages, Inc.  
Burnham Corporation  
Burrell Professional Laboratories, Inc.  
Business Marketing Association  
Calgon Corporation  
California Agricultural Production Consultant Association  
California Association of Community Managers  
California Credit Union League  
California Society for Healthcare Engineering, Inc.

California State Lottery  
Camcar Textron  
Capital Associated Industries, Inc.  
Cardinal Health, Inc.  
Care Providers of Minnesota\*  
Cargill, Inc. \*  
Cargill Animal Nutrition, Inc.  
Carlson Companies, Inc.\*  
Carlson Wagonlit Travel  
Caterpillar, Inc.  
CB Richard Ellis\*  
CCN-MDS Division  
Cenex/Land O'Lakes\*  
Centron/DPL  
Century 21\*  
Ceridian  
Charter Bank\*  
Chevrolet Motor Division  
Chevron U.S.A. Products  
Chicago Area Laborers-Employers Cooperation & Educational Trust (LECET)  
Citizens Insurance Company  
Clark-O'Neill, Inc.  
CoBank\*  
COBE-BCT\*  
Coborn's Inc.  
Coldwell Banker Corporation  
College Athletic Business Management Association  
Colorado Hospital Association  
Community Associations Institute  
Community Bankers of Wisconsin  
Computing Devices International  
Connections, Etc.  
Consulting Relocation Association  
Continental Cargo  
Control Data Corporation\*  
Cook County Adult Probation  
Copesan Services, Inc.  
Corporate Express  
Corporate Transfer Service, Inc.  
Cotton States Insurance  
Council for Minnesota Quality  
Country General Stores  
Country Hospitality Corporation  
Cruise Holidays International, Inc.  
CSX Transportation  
DaimlerChrysler\*  
Dakota Electric Association  
Darling International

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PROFESSIONAL SPEAKERS FOR ALL OCCASIONS

## SPEAKER

### CLIENT LIST (continued)

Dart Transit Company  
Dayton Power and Light  
Defense Acquisition University  
Defense Credit Union Council, Inc. \*  
Deluxe\*  
Dental Group Management Association  
Distribution Contractors Association  
Document Management Industries Association  
Eastern Building Materials Dealers Association  
Eastern Claims Conference  
Eastman Kodak Company\*  
Eaton Corporation  
Eau Claire Area Chamber of Commerce\*  
Eau Claire Energy Cooperative  
Edina Realty  
E.F. Johnson Company  
El Pollo Loco, Inc.  
Electronic Data Systems  
Electric Power Associations of Mississippi  
Empire Corporate Federal Credit Union  
Employee Relocation Council  
Environmental Industry Association  
Erbert and Gerbert's Subs Clubs-E&G Franchise Systems, Inc.  
Factory Motor Parts Company  
Fairway Foods, Inc.\*  
Farm and Power Equipment Retailers Association\*  
Farm Credit Services\*  
Farm Equipment Dealers Association\* (National/State)  
Farmland Industries, Inc.  
Farmland Insurance  
Farm World  
Fast Funds  
Federal Express Corporation  
Fiberite\*  
Fire Equipment Distributors Association\*  
First American National Bank  
First Premier Bank  
FiservFord Motor/Dealers\*  
Fleming Companies, Inc.  
Food Marketing Institute\*  
Forging Industry Association  
Game Cash  
G.E. Medical Systems  
General DataComm Industries, Inc.  
Geo. A. Hormel & Company\*  
Georgia Department of Transportation  
Georgia Power Company  
Gillette Company\*

Gold Bond Good Humor Ice Cream  
Gold Medal Products Company  
Governor's Congress on Economic Development-Wisconsin  
Grand Rapids Area Chamber of Commerce  
Great Clips for Hair\*  
Great Northern Corporation  
Greater Madison Board of Realtors  
Greater Tomah Area Chamber of Commerce  
Growmark  
GTE Telephone Operations\*  
Hahn Automotive Warehouse, Inc.  
Hanley-Wood LLC  
Hardee's\*  
Hardware Hank  
Hartford Life Insurance  
Healthcare Financial Management Association\*  
Heating, Refrigerating, and Air Conditioning Institute of Canada  
Helena Chemical Company  
Herff Jones\*  
Hilb, Rogal, Hamilton Company  
Hoechst Marion Roussel  
Holiday Inn Worldwide\*  
Honeywell\*  
Hurd Millwork\*  
IBAH, Inc.  
IBM\*  
Idaho Healthcare Association  
IDS Financial Services, Inc.  
Independent Insurance Agents of Pennsylvania\*  
Independent Medical Co-op, Inc.\*  
Indiana Healthcare Association  
Indianhead Foodservice\*  
Insurance Accounting and Systems Association, Inc.  
Insurance Marketing Communications Association  
Interim Technology  
Internal Revenue Service  
International Association for Exposition Management\*  
International Association of Corporate Administrators  
International Association of Fairs and Expositions  
International Association of Food Industry Suppliers  
International Autobody Congress and Exposition  
International Management Club  
International Midas Dealers Association/Robstan Group, Inc.

International Personnel Management Association  
Iowa Health Care Association\*  
Iowa Telephone Association  
IROQUIS Healthcare Association  
ISK Bio-tech Corporation  
Itasca Medical Center

J&B Restaurant Partners Inc.  
Jack Link Snacks  
Jackson Hewitt Tax Service \*  
John Ascuaga's Nugget  
John Carlo Incorporated\*  
John Hancock Funds  
Kansas Farm Bureau  
Kellogg Company  
Kozy Shack  
KPMG Peat Marwick  
Kraft Foodservice  
Lake States Lumber Association  
Lampert Yards\*  
Land and Sky  
Landscape Ontario  
LCIU+  
League of Minnesota Cities  
Lenschrafters  
Libbey Glass\*  
Liberty Check Printers  
LIDP Consulting Services, Inc.  
Life Office Management Association  
LifeTouch  
Lions Leadership Forum  
Little Caesar Enterprises, Inc.  
Loram Maintenance of Way, Inc.  
Lucent Technologies  
Luther Midelfort-Mayo Health System  
Lutheran Brotherhood\*  
MAC Equipment, Inc.  
MagneTek, Inc.  
Maytag Management Club  
Mail Boxes Etc., Inc.  
M.A. Mortenson\*  
Management Issues Conference  
Maple Flooring Manufacturers Association  
Maryland Hospitality, Inc.  
MCG  
McGladrey & Pullen, LLP  
MDU Resources Group, Inc.  
Medical Group Management Association of Alabama  
Meeting Planners International\*

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## SPEAKER

### CLIENT LIST (continued)

Meeting Professionals International\*  
Menards Lumber Stores\*  
Merry Maids  
Metro Mobile Cellular Phones  
Metro 25 Tire Centers  
Michigan Asphalt and Paving Association  
Michigan Bell\*  
Michigan Electric Cooperative Association  
Michigan Local Government Management Association  
Michigan Manufacturing Technology Center  
Michigan Municipal Risk Management Authority  
Michigan Road Builders Association  
Michigan State University  
Mid-America Equipment Retailers Association  
Mid-America Franchisee Association  
Mid-America Gas Association, Inc.\*  
Mid-America Gas Council  
Mid-America Horticultural Trade Show  
Mid-States Distributing Company, Inc.  
Midwest Dental Care\*  
Midwest Gas Association, Inc.\*  
Midwest Hardware Association  
Midwest Poultry Federation  
Million Dollar Round Table  
Miller-Bradford & Risberg, Inc.  
Mills Fleet Farm  
Ministry Home Care  
Minnesota Association Farm Mutual Insurance Companies  
Minnesota Association of Cemeteries\*  
Minnesota Association of Credit Unions  
Minnesota City and County Managers Conference  
Minnesota Department of Transportation\*  
Minnesota Directors of Nursing Administration  
Minnesota Fire Chiefs\*  
Minnesota Municipal Beverage Association  
Minnesota Municipal Clerks Association\*  
Minnesota Nursery and Landscape Association  
Minnesota Office of Tourism  
Minnesota Pollution Control Agency  
Minnesota Pork Producers Association\*  
Minnesota Power  
Minnesota Safety Council\*  
Minnesota State Auctioneers Association  
Minnesota State Colleges and Universities  
Minnesota Technology, Inc.  
Minnesota Trucking Association\*  
Minnesota Turf and Grounds Association  
Minnesota Urban Traffic Engineering Council

Mississippi Hospital Association  
Mississippi Valley Equipment Association  
Missouri Association of Mutual Insurance Companies  
Missouri Valley Electric Association  
Missouri Valley Ice Manufacturer's Association  
Monster  
Morning Glory Farms\*  
Mosinee Paper Co.\*  
Motor Dealers' Association of Alberta  
Motorola-Indala Corporation  
MUSCO Sports Lighting, Inc.  
National Ag Underwriters  
National Air Duct Cleaners Association  
National Art Materials Trade Association  
National Association of College and University Foodservice  
National Association of Credit Management  
National Association of Store Fixture Manufacturers  
National Association of Tax Practitioners\*  
National Association of Wholesaler-Distributors  
National Council of Farmers Cooperative  
National Council of Real Estate Investment Fiduciary  
National Credit Union Administration  
National Electrical Contractors Association\*  
National Fire Academy  
National Institute for Case Management, Inc.  
National Insulation Association  
National LP Gas Association\*  
National Manufacturing Co.  
National Piggley Wiggley Operations Association  
National Register Corporation (NCR)/Gaspar Users  
National Retail Federation  
National Shoe Retailers Association  
National Technical Services Association  
National Wood Flooring Association\*  
National Wooden Pallet and Container Association  
NationsBank Corporation  
Nebraska Association of County Officials\*  
New Jersey Cemetery Association  
New Mexico Association of Counties  
New York School Food Service  
New York State Automobile Dealers Association  
NICOR, Inc.  
Nipponenso Manufacturing U.S.A., Inc.  
Nissan Forklift Corporation\*  
Nissan Motor Manufacturing Corporation U.S.A.  
NOGG Chemical and Paper

North American Die Casting Association  
North American Graphic Arts Suppliers Association  
North American Van Lines  
North Carolina Farm Bureau Insurance  
North Carolina Healthcare Facility Association  
North Central Electric Association\*  
North Dakota Auto Dealers Association  
North Dakota Gas Association  
North Dakota Safety Council  
North Memorial Medical Center  
Northeastern Retail Lumber Association  
Northern Illinois Gas  
Northland Buildings, Inc.  
Northwest Airlines  
Northwest Printing Production  
Northwest Public Power Association  
Northwestern Mutual Insurance  
Northwestern Mutual Life Insurance  
Norwest Banks  
Nuss Truck Group Inc.  
Oasis Imaging Products  
OEI Business Forms  
Ohio Contractors Association  
Ohio Division of Safety & Hygiene  
Ohio Medical Group Management Association  
Oklahoma Credit Union League  
Omnicare, Inc.  
Omnipoint, Inc.  
Orscheln Farm and Home Hardware  
OtterTail Power Company  
Owatonna Technical Center\*  
Pamida Stores  
Panasonic  
PANPHA  
Papa's Pizza To-Go  
Paper Warehouse, Inc.  
Parade of Gifts\*  
Parsons Electric  
Patterson Schwartz Real Estate  
Pearle Vision, Inc.  
Pennsylvania Automotive Association  
Pennsylvania Electric Company  
Pennsylvania Housing Finance Agency  
Pennsylvania Motor Truck Association\*  
Pennsylvania Travel Council  
Pete's County Market  
Pharmaceutical Manufacturers Association  
Pharmaceutical Marketing Research Group  
P.H.T. Systems, Inc.

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## SPEAKER

### CLIENT LIST (continued)

Piedmont Natural Gas Company  
Pilgrim Software, Inc.  
Pioneer Hi-Bred International, Inc.  
P.J. Hoerr, Inc.  
Planters/LifeSavers  
Playtex Apparel  
Policy Management Systems Corporation  
PostalAnnex\*  
PostNet International Franchise Corporation  
Presbyterian Association of Homes for the Aging  
Price Waterhouse  
Production Engine Remanufacturers Association  
Professional Chemicals Corporation  
Professional Dairy Producers of Wisconsin  
Promotional Products Association International  
Professional School Photographers Association  
Professional Secretaries International\*  
Providers Choice, Inc.  
Public Retirement Information Systems Management  
Pulp and Paper Manufacturers Association  
Purdue-Frederick Company  
Purdue Pharma L.P.  
PyraMax Bank  
Quality Chekd Dairies, Inc.\*  
Quality Service Contractors  
Quest International  
Raychem Corporation  
RBC Dain Correspondent Services  
Realty One  
Red Roof Inns, Inc.  
Red Wing Shoe Company  
Regina Chamber of Commerce\*  
Religious Conference Management Association  
Remmele Engineering  
Resource Training & Solutions  
Retail Confectioners International  
RGIS Inventory Specialists\*  
Rhode Island Society of Certified Public Accountants  
Rhône-Poulenc Dairy Ingredients  
Rice Lake Area Chamber of Commerce \*  
"Rising 25"  
RJF Insurance, Inc.  
R.J. Reynolds Tobacco USA  
Roche Biomedical Laboratories, Inc.  
RSM McGladrey, Inc.  
Runzheimer International\*  
Safety Day in Toledo\*

Safeway Stores  
Saint Mary's Health Network  
Sales and Marketing Executives, Inc.  
Sales and Marketing Executives Association\*  
Samuel Cabot Inc.-Cabot Stains  
Sara Lee\*  
Saskatchewan Lotteries  
Sasktel\*  
Schindler Elevator Company  
Schwarz Pharma\*  
Seagate Technology  
Sears\*  
Secura Life Insurance Company  
Selective Insurance Group, Inc.  
Shastar  
Shasta/Viking Recreational Vehicle Distribution  
Shook National Corporation  
Siemens Technology\*  
S.J. Louis Construction, Inc.  
Snyders Drug Stores/Drug Emporium  
Solvay Pharmaceuticals  
Sonic National Dealers Association  
South Carolina Automatic Merchandising Association  
South Central Regional Medical Center  
South Dakota Auto Dealers Association \*  
South Dakota Hospital Association  
South Dakota Long-Term Health Care Association  
South Dakota Ready Mixed Concrete Association  
South Dakota Safety Council  
Southern Assn. College/University Business Officers  
Southern Bell  
Southern California Edison  
Southern Minnesota Farm Mutual  
Southern Minnesota Municipal Power Agency  
Specialty Tools & Fasteners Distributors Association  
Spray Polyurethane Foam Alliance  
Spraying Systems Co.  
Sprint Mid-Atlantic Telecom\*  
SPS Payment Systems  
Star Building Systems  
State of Michigan/Dept. of Management and Budget  
Steak Escape  
St. John's Health System  
St. Paul Companies  
Stratford Area Chamber of Commerce  
Stratford Homes\*

S.T. Wooten Construction Corporation  
Subway/Doctor's Associates Incorporated  
SunCorp Corporate Credit Union  
Sundstrand Aerospace  
Sungard Data Systems, Inc.  
Superior Services, Inc.\*  
Super 8 Motels, Inc.  
Super Valu Stores/Charley Brothers Div.\*  
Swiss Chalet Restaurants  
Swiss Valley Farms Company\*  
SYSCO\*  
TAD Resources International, Inc.  
Tag and Label Manufacturers Institute, Inc.  
Target Stores  
Tausig's Graphic Supply, Inc.  
Tea Association of the U.S.A., Inc.  
Technology Marketing Group  
Tennessee Credit Union League  
Tennessee Medical Group Management Association  
Tennessee Pharmacists Association  
Tennessee School Food Service Association  
Texas Credit Union League  
Texas Grain and Feed Association  
Texas Speech-Language-Hearing Association  
Texas Telephone Association  
The Antares Corporation  
The Association for Manufacturing Technologies (AMT)  
The Carpet and Rug Institute/Dalton Whitfield Chamber of Commerce  
The Dozen (Real Estate Companies)  
The Gates Corporation  
The Packaging Store  
The Toro Company\*  
The Trane Company\*  
The Unified Group  
3M\*  
Thrivent Financial for Lutherans\*  
Tiffin Developmental Center  
Travelodge  
Trust Users Group  
Trust Worthy Hardware Stores  
UAW-DaimlerChrysler  
Union Pacific Railroad  
United Hardware Distributing Company\*  
United States Environmental Protection Agency  
Universal Paper Corporation  
Universal Underwriters Group\*  
University of Wisconsin-Eau Claire\*/Stout\*

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## SPEAKER

### CLIENT LIST (continued)

UPM Blandin Paper  
U.S. Bureau of Alcohol, Tobacco, and Fire Arms  
U.S. Forestry Service  
U.S. Postal Service-Postal Customer Council  
U.S. West\*  
Venvest Contractors Services  
Vern Eide Motor Cars\*  
Vertex, Inc.\*  
Viking Freight System, Inc.  
Virginia Society of Association Executives  
Waldbaums Supermarkets  
Waldoch Crafts, Inc.\*  
Wanzek Construction, Inc.  
Washington Healthcare Association\*  
Waterbed Manufacturers Association  
Wausau Insurance Companies  
Wendy's International, Inc.  
West One Bank\*  
West Shell Realtors  
Western Association\*  
Western Car Wash  
Western Industrial Nevada  
Western Petroleum Marketers Association  
Western Resources, Inc.  
Western Retail Implement/Hardware  
Western Union  
Westinghouse Communications  
Wilbert, Inc.  
Williams\*  
WinWholesale Inc. \*  
Wisconsin Asphalt Pavement Association  
Wisconsin Association of Housing Authorities  
Wisconsin Association of Mutual Insurance  
Companies  
Wisconsin Bankers Association\*  
Wisconsin Bell\*  
Wisconsin Builders Association  
Wisconsin Cancer Registrars Association  
Wisconsin Credit Union League  
Wisconsin Department of Transportation\*  
Wisconsin Health Care Association\*  
Wisconsin Housing And Economic Development  
Authority  
Wisconsin Indianhead Technical College  
Wisconsin Institute of CPAs\*  
Wisconsin Land and Water Conservation  
Association, Inc.  
Wisconsin League of Financial Institutions  
Wisconsin Milk Marketing Board  
Wisconsin Municipal Clerks Association

Wisconsin Public Service, Inc.  
Wisconsin Retail Lumber Association\*  
Wisconsin-Upper Michigan District of Kiwanis  
International  
Woods Equipment Company  
World Sign Associates\*  
World Travel Partners  
Writing Instrument Manufacturers Association  
Wyath-Ayerst Laboratories  
YMCA of Marshalltown Iowa

## MICHAEL McKINLEY

### TESTIMONIALS

"Over the years Mike McKinley has made me look like a hero on more than one occasion. The DaimlerChrysler Financial Services meetings where Mike has been the 'keynote' speaker have been rated the highest by our attendees. Proof of how good he is- I have had Mike speak on at least 5 occasions and can't wait to book him again."

Jim Clincher  
Manager-Marketing Communications  
DaimlerChrysler Financial Services

"I have been responsible for hundreds of meetings, conferences, seminars and conventions over the past 20 years and have likely hired more than a hundred speakers. Michael McKinley always delivers more than what I expect. I believe it's obvious that I would highly recommend Mike for any critical role in your convention or meeting, be it master of ceremonies, opening speaker, keynote speaker, or closing session presenter. He has a unique blend of competence, humor, platform skills, flexibility, substance, and sincerity."

Rhoda Olsen  
President/COO  
Great Clips, Inc.

"The meeting was a huge success, and I continue to get compliments on the guest speaker. The meeting met all of my goals and objectives, including providing a fun, relaxed environment."

Mary Tragia  
Manager of Health and Safety  
The Gillette Company

"What can I say except that you were outstanding. Why did I wait so long to have you back."

George MacKenzie  
Director of Special Projects  
Wisconsin Health Care Association

"Your program was both engaging and entertaining. We also really appreciate the time that you took prior to the event to learn about Krump Construction, our history, and our goals for the future. Your ability to weave in pertinent elements about who we are made your presentation even more 'personal' and relevant. But, what was the most impressive was your ability to tailor our program to such a diverse employee population. The audience at our staff meeting was comprised of everyone from Field Personnel and Construction Services Assistants to Project Engineers and Corporate Executives. You managed to create a program that was relatable to all levels of personnel. That is commendable. We arrived as individuals representing different business units, and left united as 'one' group of fellow employees."

Tim Krump  
President & CEO  
Krump Construction, Inc.

"We handed out a satisfaction survey at the close of the conference and you were listed as a highlight of the conference on many of the surveys. We liked your combination of bits of wisdom, common sense, personal anecdotes, and the best of all, HUMOR. You had us rolling in the aisles! I liked the way you set up the chairs in a different pattern and waited to see the reactions of the audience. Everyone enjoyed the kazoo exercise and the message of teamwork and direction."

Glenna Giboney  
Relationship Management Group  
Z-Coil Footwear

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## SPEAKER

### TESTIMONIALS (continued)

"I can truly say that we have never had a motivational speaker that held EVERYONE'S attention and entertained all of us so well. People are still talking about it."

Linda Stander  
Past President, Member Services Group  
Missouri Electric Cooperatives

"You hit a home run! Our goal with our luncheon speakers is to always have our attendees enjoy themselves and to send them off in a positive frame of mind. Thanks for helping us attain that goal."

Patricia L. Shinko  
Senior Director, Educational Conferences  
Food Marketing Institute

"On behalf of the Minnesota Trucking Association (MTA) Board and staff, thank you very much for your fantastic presentation at the recent Leadership Development Conference. Your presentation was the highlight of the event, and the attendees are still talking about some of the lessons they learned."

Karen Rockwell  
Director of Communications  
Minnesota Trucking Association

"Mike will go down as one of our best keynote speakers. Mike's presentation was not only dynamic; it was packed with valuable, practical information. Our attendees (most of whom are CAPCA members) were also impressed and pleased at Mike's presence at our reception the evening before his presentation. Mike had done his homework and was able and willing to chat with the attendees prior to and following his presentation."

Kimberly Crum  
Executive Director  
California Agricultural Production Consultants Association

"You presented an informative, entertaining, and inspiring program with memorable enthusiasm and energy. We were thrilled to hear many complimentary and positive comments regarding you and your presentation throughout the entire Symposium. The 'behind the scenes' staff also appreciated the way you created an atmosphere of excitement and enlightenment as you jumped into your program and captured the interest and attention of all in attendance."

Steve C. Metz  
Manager of Corporate Events  
Burrell Professional Labs, Inc.

"Thank you for the great presentation. Our goal was to send our team back to their offices on a high note ready to attack the challenges of the new year. Based on the survey results we have received, you did just that. All comments were positive and I agree. Thanks again, we will certainly keep you in mind for future presentations."

John Andrzejewski  
President  
Anson Industries, Inc.

"We were honored to have you speak at our annual meeting. You really captivated our audience with an entertaining and informative program on challenges and changes. In addition, you did a superb job of relating your comments to our meeting theme. Your passion for helping others was shown through the spirit in which you presented your program. A right mixture of humor and challenges along with an encouraging message set the tone for our meeting and its theme. I heard many positive remarks about your inspiring and motivational presentation."

Michael Callahan  
Executive Vice President/CEO  
Electric Power Associations of Mississippi