

# SUSAN GUZZETTA

PROFESSIONAL SPEAKERS FOR ALL OCCASIONS



## **BILLIE MOORE** **OLYMPIC COACH AND HALL OF FAME MEMBER**

### EDUCATION

1965 BS Degree Washburn University  
1968 MA Degree Southern Illinois University  
1999 Honorary Doctorate Of Humane Letters Washburn University

### EXPERIENCE

One of the most successful coaches in the history of women's intercollegiate basketball. During her illustrious career, she was recognized both nationally and internationally for her many achievements in the advancement of the sport. Recognized as one of the great teachers, motivators and innovators in the game of basketball. Has received conference and national coach of the year honors. In 1990 she became the eighth 400 plus win coach in women's Division I basketball. In addition to two national titles, Moore piloted her teams to nine Conference Championships and eight top ten finishes. Her teams advanced to post season sixteen teams and compiled an impressive 59-18 (.766) record. Internationally, in addition to being the first women's Olympic basketball coach, she also served as a head coach or assistant coach on the 1973 and 1975 entries to the World University Games, the 1975 World Championships & the 1975 Pan American team. Moore has published a book on women's basketball, a "Talking Basketball" tape series, & published numerous professional articles.

### HONORS

1978 Washburn University Hall of Fame (first female to receive award)  
1979 Distinguished Alumni Award Southern Illinois University  
1994 Washburn University Alumni Achievement Award  
1998 Kansas Sports Hall of Fame  
1999 Charter class -Women's Basketball Hall of Fame - Knoxville, Tennessee  
2000 Enshrined into Naismith Memorial Basketball Hall of Fame (10th female)

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### TOPICS

Conducted seminars designed to help managers increase teamwork, teach you how to create and maintain a motivated environment. Learn how to bring teamwork and success to the workplace—how to turn individuals into a winning team. Techniques include proven building strategies.

#### **BUILDING YOUR TEAM**

Learn how to build loyalty, day by day. How to recruit people instead of positions.

Distinguish winners from losers.

**THE GAME PLAN** A tremendous amount of planning and preparation is needed to enable a team or athlete to excel. Find out how to define and set goals. Utilize stair stepping to help achieve the desired goals. Learn the keys to goal setting. Recognize short term success vs long term success.

How to change the game plan when needed.

**GETTING THE POINT ACROSS** It's not always what you know—it's sometimes what you say.

It is important to possess the ability to share ideas and knowledge. Constructive, not destructive, leadership skills. When to use non-verbal communication. Must have a system to give a clear picture of how they are doing. Constantly must communicate present realities.

**CREATING A WORK ETHIC** How to bring out the will to succeed. How to keep peak performers hot. How to stay ahead of the competition. Reward for merit not mere presence. Constant struggle is to maintain work ethic as personnel changes. Get people to commit to an agreed standard of work. Performance evaluations can help set achievement standards.

**SHAPING WINNING ATTITUDES** Good teams are comprised of members with positive attitudes. The challenge is to get enough people who care. Orientation of new members has a tremendous impact on attitude. The three factors that determine attitudes. The two that reveal a winning character. How to find, and push someone's start button.

#### **CREATING A MOTIVATED ENVIRONMENT**

The cycle of coaching is applicable to a sales manufacturing or service organization the same as to an Olympic or Collegiate athletic team. Creating and maintaining a motivated environment is one of the coaches greatest challenges. You must learn ways to motivate, teach, correct and challenge. Learn how to measure results and make course corrections as needed. Develop the strategies and tactics to reinforce successful patterns. Teach and train, practice—feedback—practice is a key. Keep the focus—develop the chemistry and gain a commitment to success. Find the way to be—most effective, most productive and most rewarding way of working together. It is a constant process and can't wait for the annual review.

#### **LEADERSHIP**

No team, business or office can succeed without leadership. Quality of leadership usually determines the level of success. Find your leadership style and learn how to empower people to do what is required of them in the most effective way. Your chief responsibility as a leader or manager is to know who you can delegate to and when. Get people to think, believe, see and do what they might not have done without your leadership. True leaders process challenges, lead by example, provide the tools, share the vision and encourage fellowship. Leadership thru preparation. In coaching as in business, retention -motivation-promotion important aspect of your position. Low employee productivity means missed opportunities—discover ways to lead and thus improve the quality of work, the employee morale and the end product.

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### CLIENT LIST

Kansas Association of Homes and Services for  
Aging  
Hughes Corp  
Womens Basketball Office  
Kansas Hospital Administrators

## BILLIE MOORE

### TESTIMONIALS

"Our group thoroughly enjoyed Billie Moore's keynote at our annual leadership conference. As accomplished as she is, Billie speaks with humility and draws on her experience to motivate the audience. Her presentation was so useful and relevant that at least one of her points is guaranteed to resonate with each member of the audience. She is an inspirational leader and has generously shared much of her wisdom with us. Billie's session ended the conference on an upbeat note and attendees left feeling motivated and capable of accomplishing anything."

Thanh Dang  
Director of Marketing  
SARES•REGIS Group

"Billie Moore was the perfect closing keynote. I left the conference feeling very inspired. Overall, I was very impressed with the speech and how she took the time to research who we are and what we do."

Sierra Smith  
NIRSA

"Billie Moore spoke for the Golden State Chapter on more than one occasion in the last couple of years. Each program was interactive, insightful and informative. Billie is able to skillfully draw the likenesses of her real life sport and coaching experiences to private club management, highly engaging our members in the process. It was a distinct pleasure working with Billie and we expect to have her speak to the Chapter again in the near future."

Crysal Thomas  
MCM, CHE Managing Director

"Billie Moore was a perfect 10. Her presentation was relevant, useful and inspiring. Our audience of hospital administrators from around the state gave her our highest ratings. They enjoyed both her presentation style and content. It was a great fit for this type of leadership program. Having planned hundreds of educational programs over the years, I would have to say this is one of the best I've seen or heard."

Rich Drinon  
(former) Director of Education  
Kansas Hospital Association

Example from KAHSA *Making Good Things Happen -The Challenge of Leadership:*

"Great motivational speaker; great ending"

"Enjoyed her approach"

"Example to reinforce principles"

"Drawing on her experience as a coach was useful"

"Really enjoy the message"

"Great team suggestions"

"Very good info and delivery of info"

"Enthusiasm and knowledge tempered by experience"

"Good speaker –terrific leader"

"Examples were terrific, talented motivational speaker"

"Best hand out; constructive and specific exercises"

"Dynamic; more time for presentation and exercises"

"Would love to listen to you longer"