

# SUSAN GUZZETTA

PROFESSIONAL SPEAKERS FOR ALL OCCASIONS



## ADEN NEPOM

### AWARD WINNING PERFORMER & IMPROVISATIONAL TEAM BUILDING EXPERT

Aden Nepom is a pragmatic and playful advisor on communication and change. She's a TEDx speaker, a Senior Facilitator at On Your Feet Improvisation for Business, President at the Art of Change Skills for Life and host of The Changed Podcast.

Aden is also an award winning performer and has taught and performed improv theatre skills around the world.

Aden works with passionate leaders who want to positively impact their work, teams, and organizations. She helps her clients develop powerful, flexible, and sometimes (gasp!) fun communication skills that build massive trust, increase motivation, and increase your influence up, down and sideways.

#### About Art of Change

Art of Change teaches individuals and teams to be better communicators with funny, authentic, and engaging workshops, coaching, and fully customized programs. Art of Change trainings are tailored to each client, and provide actionable insights that give professionals the tools they need to be smart, savvy communicators. Art of Change president and social dynamics expert Aden Nepom is also the host of The Changed Podcast. For additional information, please visit <https://www.artofchange.com>.

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### SOME OF OUR MOST REQUESTED TOPICS

#### REASON IN AN OUTRAGED WORLD: HAVE MEANINGFUL CONVERSATIONS WITH THE PEOPLE YOU DISAGREE WITH

If you've followed any of the psychology or journalism focused on how we form and keep opinions over the last 50 years, (or have interacted with other human beings... particularly online) then you know just how unreasonable reasonable people can be! As we continue spending more time interacting digitally, and less time face to face, now more than ever before we are poised to misunderstand each other's intent, meaning and perspectives. With the communication of ideas happening with greater frequency in places like twitter and facebook, and as the workplace shifts to accommodate distanced and distributed teams, it is easier now to assume someone is wrong, ill-informed or just a plain a-hole. How can you have meaningful conversations with people under the circumstances? What happens when you hold completely opposing views? These powerful techniques and immediately useful approaches to communicating effectively with people can be applied to all kinds of disagreements... and in a world filled with outrage, you'll be glad to have these techniques available to you.

#### SAY IT LIKE YOU MEAN IT: SPEAKING WITH COMPETENCE & CONFIDENCE

Whether giving a training, pitching a new idea, requesting something from the board of directors or delivering your first audition monologue to a casting director it goes without saying that you need to have great presence, tremendous confidence, and be engaging to captivate your audience. But for most of us we feel worried, shaky and foolish when we present ourselves and our ideas to the world. Learn a few simple, almost effortless pointers to help you look, sound and feel competent and confident when you speak.

#### ACROSS THE DIVIDE: BRIDGING THE COMMUNICATION AGE GAP AT WORK

According to recent surveys, the modern workplace can involve as many as five generations under one roof. That's five different frames of references around communication style, collaboration preference, cultural experience, technology and more... all working together, with the expectation of producing successful outcomes. So, how do we maximize outcomes, with these diverse perspectives? What are the best practices one can use to seek clarity? To influence peers? Gain tools and practices to help you get on the same page with each other, create better communication habits for yourself and your organization, foster a deeper sense of belonging on your team, so that you can worry less about having your message received and focus more on the important work you do.

#### INFLUENCE - SECRET SKILLS OF PERSUASION

Tired of watching bad ideas win out over better ones? Expand your reach and vision beyond the boundaries of your own efforts! Achieve your objectives with the assistance of others! Develop your skill, confidence and determination, as you explore the amazing designs and practical patterns found in the art of persuasion! Become more confident and persuasive with others. Reduce stress and increase personal resilience. Remove obstacles standing between you and your goals. Gain the tools to tackle difficult but necessary conversations. Improve your partnerships in business and at home. You know what's worse than a rejected idea? The brilliant idea that never gets heard to begin with. Build your confidence and be heard!

#### MASTER THE ART OF CHANGE

So many business problems, from difficult behavior to service challenges to morale and leadership issues, are people problems, because people have problems with change. Mastering The Art Of Change presents a set of motivating insights and strategic responses for dealing with change that can unlock creativity, enhance communication and increase personal commitment. Participants will enjoy a program that is engaging and entertaining, and brings new perspective to personal development and teamwork so that individuals and groups can develop the skill and find the inspiration to do the important work today that builds a better tomorrow.

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### TESTIMONIALS

"Aden's "Reason in an Outraged World" workshop was exceptional! When we're having a difficult conversation, it's easy to get caught up in our own point of view and judgements we make unconsciously and so risk damaging the relationship with the other person. In her workshop, I learned and practiced ways to have an engaging discussion that will make everyone feel heard and respected - even if they disagree with what I have to say. The result is that I can "see" other points of view without needing to agree with them, value their intent, grow my own horizons and even strengthen those relationships. Thank you, Aden!"

Dr. Jurgen Strauss  
Founder  
InnovaBizz

"My team and I learned so much to change the negative dynamic that dominates our daily communication. Every friend, business, board and community organization should hire Aden to better their work and personal relationships"

Sarah Kime  
Executive Director  
Glen Arbor Arts Center

"Aden's caring and personal approach, along with improvisation background, make for a lively & engaging learning process."

Dr Paddy Tawada  
DOM  
LAc

"Left with clear takeaways that I'll be able to apply in difficult professional and personal disagreements. Thank you!"

Mitra LeBunh  
Head of Growth and Strategy  
Symba

"You want a fun presentation that really hits home? Aden delivers the goods! Her sense of comic timing and vision elevate whatever she presents. When I watch her with a group, I am literally on the edge of my seat waiting to see what she will pull out of her pocket to bring a smile or laugh to her audience. I see the gears turning, how she surveys the entire scene and is able to turn at a moment's notice to add whatever it takes to make the presentation shine. Aden is one of the most reliably funny and hard-working speakers and trainers I've had the good fortune to know."

Dr. Rick Kirschner  
President  
The Art Of Change LLC

"Aden is one of those people who you meet once and you'll always remember. Her energy and wit hit you like a bolt of lightning. She brings both immense patience and active listening to both her students and the people she performs with. It is such a treat to have her as a teacher. She was born for the stage and the classroom."

Samantha Schack  
Sales Associate  
Rock Candy Media

"Aden is professional, fun, smart and cool under pressure. She can handle every part of a speaking engagement: connecting with clients, creating dazzling presentation visuals, organizing her thoughts, being present in the moment with the audience, and following up with individuals afterwards. She's a pleasure to work with and makes those around her better for it."

Shana Merlin  
Owner and Founder  
Merlin Works Improvisation for Business

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### TESTIMONIALS

"One of the best decisions we have made. Her personable manner, expert communication training and complete commitment to the success of our session remains a touch point for many of my colleagues. One hesitant coworker, on the way out the door after the session, could not say enough about the training, Aden and the skills with which she was leaving. This has resonated across the team. Other training from Aden has been requested on numerous occasions. I am a big fan of Aden. If you have the chance to take classes from Aden or work with her on your team's communication needs, don't hesitate!"

Paul Normandin  
Project Manager  
Texas Department of State Health Services

"Aden is warm, personable and genuinely interested in her students, making it easy to jump in and participate fully in her classes right from the beginning and really get somewhere by the end."

Content Love Knowles  
Theater Artist, Songwriter, Pet Service Pro

"I can easily recommend Aden. Very good with feedback and support and her class notes are worth recording (in written or photographic form). Yay Aden!"

Todd Hart  
Project Manager  
Apple Inc.

"Aden moderated an icebreaker event at a woman's weekend I attended. This is a FABULOUS way to have people get to know each other and interact well together. I HIGHLY recommend!"

Stephanie Lifton  
Photographer  
Belly Rubs Photography

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### CLIENT LIST

LOCKHEED MARTIN  
THE FEDERAL RESERVE BANK  
HP  
WHOLE FOODS MARKETS  
DELL  
BUSINESSSUITES  
AVALANCHE CONSULTING  
AMERICA'S SMALL BUSINESS DEVELOPERS CON-  
FERENCE  
IAAP  
JCA OF AUSTIN  
LEADING EDUCATORS  
SHORETEL  
AUSTIN WALDORF  
TEXAS DEPARTMENT OF STATE HEALTH SERVICES  
APPLE  
SAFEPLACE  
CAMP YOUNG JUDAEA TEXAS  
GIRL SCOUTS  
HOME AWAY  
SUN CITY HAVURAH  
LIBERTY MUTUAL  
OREGON FEDERAL EXECUTIVE BOARD  
NINETYONE SCHOOL DISTRICT  
VANCOUVER THEATRESPORTS LEAGUE  
SYMPPLICITY  
SOUTH CAROLINA ECONOMIC DEVELOPERS  
ASSOCIATION  
SHRINER'S CHILDREN'S HOSPITALS  
PORT OF PORTLAND  
UBER  
NIKE  
NMA - THE LEADERSHIP ORGANIZATION  
THE ASSOCIATION OF VETERINARY ADVANCEMENT  
PROFESSIONALS  
SOUTHERN PUBLIC RELATIONS FEDERATION