ISAAC RUSSELL
COACH TO MANAGERS AND SUPERVISORS

Isaac Russell is an author, professional keynote speaker, mentor, and a nationally-recognized, leadership and executive business coach.

He is the founder and CEO of Success Plus which is a leadership consulting firm established in 1993 that provides hands-on management training and coaching to companies in the industrial, manufacturing, customer service, and service industries all over the globe. Isaac has more than 30 combined years as a leader and business owner. The main area of concentration, over the last 15-20 years has been in the industrial, manufacturing, customer service, and service arena.

For more than 30 years, Isaac has helped some of America's most recognized brands, such as Coca-Cola, Tyson Foods, and Johnsonville Foods, increase productivity, reduce turnover, boost profits, and create stronger relationships between leadership teams and their employees. He credits his own success to the influence of the late George Howard, the man who pioneered the leadership of Alabama Industrial Development Training. Isaac's book and presentation, Improving Profits through People, helps owners, managers, and supervisors learn how to increase their profits by investing in people. He regularly travels throughout the world but makes his home in Alabama.

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TOPICS

MANAGEMENT ART & PROCESSES: THE SUCCESS PLUS LEADERSHIP & COACHING STRATEGY

This topic delves into the intricate balance of management as both an art and a structured process. It explores how effective leadership, combined with coaching techniques, can enhance organizational success. By blending leadership qualities with coaching methodologies, businesses can foster growth, empower teams, and optimize processes to achieve their goals. This strategy focuses on nurturing talent, promoting innovation, and aligning management practices with long-term success.

TRAIN THE TRAINER: A NEW HIRE TRAINING PROGRAM

"Train the Trainer" is a comprehensive approach to developing an impactful training program for new hires. It focuses on equipping internal trainers with the skills, knowledge, and tools needed to effectively convey essential information and skills to new employees. This program ensures consistency, efficiency, and a smooth onboarding process. By empowering internal trainers, companies can maintain high training standards, accelerate new hire integration, and cultivate a culture of continuous learning.

COMPETING IN A CHANGING WORLD: FROM VISION TO EXECUTION TO RELATIONSHIPS

This topic addresses the challenges and opportunities presented by a rapidly changing business landscape. It highlights the importance of aligning a clear vision with actionable strategies and fostering strong relationships. Adapting to change requires a holistic approach that combines foresight, effective execution, and collaboration. By effectively navigating these elements, businesses can stay competitive, seize emerging trends, and build lasting partnerships that contribute to sustained success.

LEADERSHIP STYLE & PHILOSOPHY

Leadership style and philosophy refer to a leader's unique approach to guiding a team or organization. This topic involves understanding various leadership styles (such as autocratic, democratic, transformational, etc.) and the underlying philosophies that influence decision-making, communication, and team dynamics. A well-defined leadership style and philosophy can inspire trust, motivate teams, and shape a company's culture. Businesses benefit from leaders who align their approach with organizational values and objectives, fostering an environment of innovation, engagement, and achievement.

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CLIENT LIST

COCA-COLA
TYSON FOODS
JOHNSONVILLE
BONNIE PLANTS
AMERICAN SEAFOODS

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TESTIMONIALS

"X"

X
X
X